



Welcome!



Welcome to the Girl Scouts Heart of Michigan (GSHOM) Donor Newsletter! We know it is important for you to stay up to date on what is going on at GSHOM. By reading our quarterly newsletter, you will hear stories from local girls, and see how your support impacting local girls in our communities.

Looking Back on our 2021-2022 Girl Scout Year!

Our 2021-2022 Girl Scout year just ended on September 30, and we are excited to share many exciting accomplishments with you. Here is our year at a glance:

- 11,266 girl members in Girl Scouts Heart of Michigan
- 5,156 volunteers making the magic happen

- 2,909 girls attended Girl Scouts Heart of Michigan programs
- 1,233 troops at Girl Scouts Heart of Michigan
- 1,475 girls participating in Community Troops
- 1,295 girls and their families attended camp
- 78 volunteers were honored at our Adult Awards celebration

Gold Award Spotlight: Vernae. H

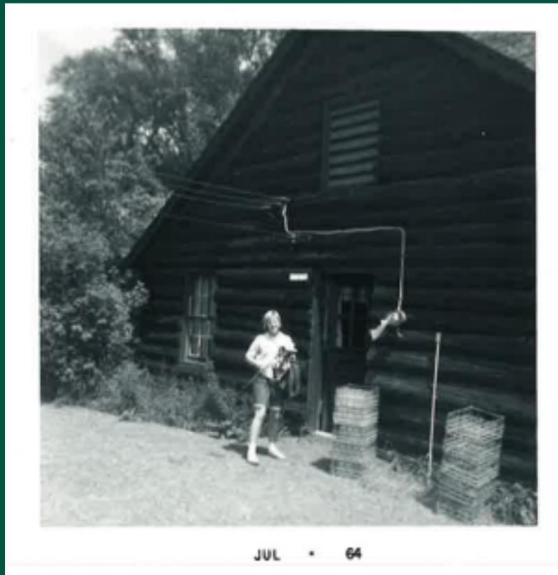


Did you earn your Gold Award? If so, please let us know! The Girl Scout Gold Award is the highest award a Girl Scout can earn. Once achieved, it shows colleges, employers, and your community that girls are out there changing the world! Gold Award Girl Scouts plan and execute incredible projects that have sustainable impacts on their communities.

Vernae's Gold Award

When high school students, staff, and community members get upset, have a bad day, or just need time to take a deep breath and clear their mind, they go to the bathroom for a few minutes. Seeing a positive quote on a wall can change the attitude of a person within a second. Vernae used her Gold Award to help the community find a positive light for their day that is not going well. "My project helps everyone in the community flip their day from a negative one to a positive one." Her project was putting vinyl quotes up on the walls in the bathroom all over the school so everyone in the community (especially students) will see them. After the quotes in the bathroom, Vernae put vinyl quotes in three flights of stairs in the school.

Alumnae Tribute



Carol Grosvenor



We are deeply saddened by the passing of Girl Scout alumna Carol Grosvenor on June 29, 2022. Carol's Girl Scout story is inspiring, and she supported and inspired many girls throughout Girl Scouts Heart of Michigan.

Carol started her Girl Scout experience as a Brownie. Her first memory in Girl Scouts was when her Brownie troop learned how to use colored inks on cotton towels to make a beautiful hand towel, which she gave to her mother for Mother's Day. As she grew through the Girl Scout Leadership Experience, she gained new knowledge and skills and earned a sash full of badges. She also had a two-week camp experience at Camp Deer Trails. She loved the outdoors, campfires, and songs. She learned flag etiquette and how to stand on a greased watermelon in the water!

When she was in high school, she was a camp counselor at Camp Wacousta. She led hikes around the area and taught basic camp skills, including cooking over a campfire and pitching tents.

Once Carol graduated from high school, she earned a Bachelor of Science degree from Central Michigan University, with a dual major in computer science and music. She earned a Master of Science degree in computer science from West Coast University in 1979. She also completed her certified financial planner (CFP) education requirements in 2001 and earned her CFP credential in 2002.

During Carol's life, she used the skills she acquired as a Girl Scout, specifically: leadership skills, entrepreneurship skills, and serving her community. Carol provided computer software services in the banking and computer technology industries, and upon becoming a CPF, she formed her own financial advisory


firm. She retired in 2018 after a long career as an independent financial advisor.


Carol was a lifetime Girl Scout and served on the Fund Development Committee for Girl Scouts Heart of Michigan. Carol has fond memories of her childhood and adolescent years as a Girl Scout. She supported Girl Scouts Heart of Michigan as a way to ensure the next generation of girls would have the same opportunities.

We are overwhelmed with gratitude for Carol and the legacy she left behind. May she rest in peace.


NEW Girl Scout Alumnae Networking Social

Girl Scout Alumnae Networking Social





Tuesday, December 6



Come one, come all, and join us for a night of networking at Bell's Brewery in downtown Kalamazoo with fellow powerhouse women! Girl Scout alumnae and supporters are invited to participate in an evening of networking, delicious appetizers, and fun! Our alumnae have asked for it, and we are so excited to offer this event for all Girl Scout alumnae and supporters from near and far.

Tickets are \$30 each, which give you entry to the event and heavy hors d'oeuvres. A cash bar will be available. Join us for a fun night out on December 6, all while supporting and reconnecting with Girl Scouts!

Get your ticket today!

Planned Giving

Is it time to consider having a will or trust set up? You bet! Remember, if you do not have something set up, state laws will determine who will inherit your assets upon your death. State laws will not include any charity as a beneficiary.

Consider naming Girl Scouts Heart of Michigan as a beneficiary in your trust? The gift could be a set dollar amount, a percentage, the remainder after other gifts are made, or a gift of the estate if designated heirs are deceased.

To participate in planned giving, or for more information, reach out to Lyah Vansickle, Chief Development Officer, via email at lvansickle@gshom.org or by phone at 517-742-4707.

2023 Girl Scout Cookie Bake Off Event



The Girl Scout Cookie Bake Off Benefit is right around the corner on February 22, 2023!

You are the main ingredient in our recipe to giving low-income and at-risk girls in our communities the opportunity to be Girl Scouts. Local area chefs will put their culinary talents to the test—as they use Girl Scout Cookies to create never-before-seen (or eaten) creations—for you to sample. Come and try their creations. Your participation will make a big impact!

By attending, you will ensure our Community Outreach Program in Kalamazoo has continued success. The Community Outreach Program provides a safe place,

and various resources, to girls in underserved communities. Together, we can bring the benefits of Girl Scouting to all girls in the Kalamazoo Region! Become a [sponsor](#) or [purchase a ticket today!](#)

[More Information](#)

Other Ways to Support GSHOM

Did you know there are ways to support GSHOM at absolutely no extra cost to you? Here are a few simple ways to support GSHOM by just doing your day to day shopping!

AmazonSmile: AmazonSmile is a simple way for you to support GSHOM every time you shop, at no cost to you. AmazonSmile is available at smile.amazon.com on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. Simply log into smile.amazon.com and select Girl Scouts Heart of Michigan (GSHOM)! Amazon will in return donate 0.5% of the purchase price from customers' eligible AmazonSmile purchases to the charitable organizations they select.

In 2021 we raised \$958.64 with AmazonSmile program! Lets get that number to \$2000 for 2022.

Kroger Community Rewards: Kroger Community Rewards is another simple way to give back to GSHOM! Simply create a digital account at [Kroger.com](https://www.kroger.com) and search GSHOM. Once you choose your cause to give back to, link your Shopper's Card to your account so all transactions apply towards Girl Scouts Heart of Michigan.

In 2021 we raised \$623.45 with Kroger Community Rewards! Lets get that number to \$1000 for 2022.

Direct Your Dollar: Girl Scouts Heart of Michigan is partnering with SpartanNash to participate in the Direct Your Dollars Program! Save your D&W Fresh, Family Fare, VG's, and Martin's Super Market receipts! Every dollar raised helps us move our mission of building girls of courage, confidence, and character who make the world a better place, forward.

Direct Your Dollars is a receipt-based program, meaning that we can raise money simply by doing something we all do each week – going to the grocery store.

Every time you shop at your local D&W Fresh, Family Fare, VG's, and Martin's Super Market store, save your receipts – and encourage your friends and family to do the same. Once we've collected \$150,000 in receipts from these stores, we can turn those slips of paper into a \$1,000 check for GSHOM!

To reach our goal of \$150,000 in receipts, we'll be collecting eligible receipts in each of our Regional Centers. Please make sure you drop off the original receipt – that's how we earn

our \$1,000 check.

If you aren't able to drop your receipts off in person, you can also mail them to 601 W. Maple St. Kalamazoo, MI 49008



Have a question? Don't be shy!
[Contact us](#) for more information.

This email was sent to: kevinakenney@yahoo.com

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Our address is 601 W. Maple St., Kalamazoo, MI 49008

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