

Girl Scouts Heart of Michigan Donor Newsletter



Welcome to Girl Scouts Heart of Michigan's (GSHOM) Donor Newsletter! Here's a quick snapshot of what we're up to right now. Keep an eye out for your newsletter each quarter.

- Gearing up for the 2021-2022 Membership Year by assisting with girls and volunteers registration and training for new leaders
- Beginning work on the Product Program (the Cookie Program and the Treats & Reads Program) for next year
- Preparing camp for girls to return to in-person summer camp
- Planning for Girl Scouts' 110th birthday celebrations, and other exciting new programs
- Wrapping up Wine & Cookie virtual event, and beginning work on the Bell's Craft Beer & Treats and Reads event
- Finalizing the 2020 audit
- Continuing to participate in the workshare program due to budget constraints from COVID-19

Gold Award Spotlight

The Girl Scout Gold Award is the highest award a Girl Scout can earn. It shows colleges, employers, and communities that a girl is dedicated, determined, and accountable for changing the world! Gold Award Girl Scouts plan and execute incredible projects that have sustainable impacts on their communities.



Krunali, from our Ann Arbor Region, completed her Gold Award by developing tools for the classroom to assist students in managing their levels of stress. Children with learning disabilities sometimes have difficulty completing their homework assignments and quizzes because of anxiety. Krunali worked with middle school students with learning disabilities in the school's resource room. She created educational tools that included worry beads, sensory bean bags, and positive motivation cards. Krunali made a variety of tools for teachers to use, and instructions to make additional educational tools when needed.

Girl Marketing Squad

Girl Scouts throughout Girl Scouts Heart of Michigan have partnered with the Communications Team to learn all about marketing, help create content, and delve into the world of marketing and communications. These marketing mavens learn the skills needed to spread the word about the wonderful world of Girl Scouting, and share ideas with staff members for how we can spread the word to more people. The girls take ownership of our Tik Tok channel, in addition to doing interviews, taking photos, and filming videos for GSHOM. We are so grateful for their hard work and contributions!



Janine Battistone - Girl Scout Alumnae Story

Many women have personal stories about their time as a Girl Scout. These stories often share similar elements -- fun, friendship, camp experiences, and memorable moments of exploring and learning.

Janine Battistone is one of our amazing Girl Scouts Heart of Michigan alumnae who is sharing her Girl Scouting experience. She knew Girl Scouts would be the perfect way for her to explore the world around her, so she joined as soon as she could. Girl Scouts gave her the confidence to know she could do anything, and there was no problem she could not solve. Janine was a shy girl and had a difficult time speaking. She learned how to find her voice and become confident in herself. The Cookie Program taught Janine the value of money, financial planning, and a strong work ethic. She was passionate about setting her goal to sell the most cookies and knew she was in control of her own cookie business. Girl Scouts helped her recognize that she was strong and resilient, and that is **priceless!**

To this day, Janine knows Girl Scouts Heart of Michigan is the organization for every girl to soar. All girls experience personal growth and become leaders. Being involved in Girl Scouts allows girls the opportunity to experience new things and appreciate successes and failures, because even failures teach us things we didn't know before.

Janine is a supporter and volunteer for Girl Scouts Heart of Michigan to this day because she knows the power of girls!



Join the guest list!

WINE & GIRL SCOUT COOKIE PAIRING



WOW! We don't have words for how thankful we are for everyone who participated in our first ever virtual event! We could not have pulled off such an amazing event without the support and guidance from our friends at St. Julian Winery. They made ordering and delivery seamless, and helped create a successful event. Also, we owe a huge thank you to our spectacular sponsors ! The event sold out of wine & cookie kits, raising \$36,732! You can help us round up to \$40,000 by making a donation <http://weblink.donorperfect.com/GSHOMVE>. Thank you again to everyone who participated in the event and auction to help raise money for local girls. Stay tuned for more information about our fall fundraising event!

Don't worry! If you missed out, you can still view the event on our Facebook page!

Planned Giving

Remember, if you don't have a will or trust, state laws will determine who will inherit your assets at your death. State laws will not include any charity as a beneficiary. Will you consider naming Girl Scouts Heart of Michigan as a beneficiary in your will or living trust? The gift could be a set dollar amount, a percentage, the remainder after other gifts are made, or a gift of the estate if designated heirs are deceased.

To participate in planned giving or to learn more, reach out to Lyah Vansickle – Fund Development Manager: lvansickle@gshom.org | 517-742-4707

.....Monthly Giving.....

Girl Scouts Heart of Michigan is excited to have rolled out our new Monthly Giving Program! A monthly gift allows supporters to spread the financial impact of their giving across the entire year, and makes the commitment more manageable for their budget. These monthly gifts are specified amounts that are automatically paid each month.

Thank you to the following individuals who are participating in our Monthly Giving Program:

Tricia Cramer | Larry Halman | Barbara Henton | Tom Kuslikis | Kate Lefevre
Merry Hannah Sink | Melody Stirk | Susan and Mark Thorman

Will you join these supporters and give to Girl Scouts Heart of Michigan year round? Visit - <http://weblink.donorperfect.com/GSHOM> to sign up to be a monthly giver!

Other Ways to Give

- **AmazonSmile** is a simple way for you to support Girl Scouts Heart of Michigan every time you shop. AmazonSmile is available at smile.amazon.com and can be activated in the Amazon Shopping app for iOS and Android phones. Simply log into smile.amazon.com and select Girl Scouts Heart of Michigan - Grand Ledge, MI. Amazon will donate 0.5% of the purchase price from customers' eligible AmazonSmile purchases to the charitable organizations they select.
 - **\$365.97 raised so far in 2021**
- **Kroger Community Rewards** is another simple way to give back to Girl Scouts Heart of Michigan! Simply create a digital account at kroger.com and search Girl Scouts Heart of Michigan - Grand Ledge, MI. Once you choose your cause, link your shopper's card to your account so all transactions apply towards Girl Scouts Heart of Michigan.
 - **\$269.04 raised so far in 2021**