

Media Girls Application Form

Our Media Girls Team is made up of Cadette, Senior, and Ambassador Girl Scouts, who help and create content about the incredible things that Girl Scouts do in our council.

The girls work with our Marketing and Communications team and other industry experts to learn about different media types and how to create fun and exciting content!

What They Do:

-Participate in radio and TV interviews where they talk about what it's like to be a Girl Scout.

-Create video content for our TikTok, Facebook, YouTube, and Instagram accounts.

-Explore interests in photography, graphic design, writing, and videography.

-Write as a guest author on our Girl Scouts blog.

-Plan and participate in several in-person content creation days throughout the year at Girl Scout camps.

How to Join

Fill out this application and download the photo/video release form, and health history form to attach & send to marketing@gshom.org, along with a link to download photo & video content.

The interview video, short written story & headshot photo are needed with this application; the short video & flier are optional. To send us your media files, please send us a Google Drive link, DropBox link, or WeTransfer link to download photos & videos.

If you use WeTransfer, send it to our marketing inbox Sunday-Thursday to ensure we receive the link in the 7-day window before it becomes unavailable to download.

Once you've joined the Media Girls Team, you'll meet with your teammates and the Marketing and Communications team monthly via Zoom. At each meeting, you will learn about upcoming media projects that they can help promote!

First Name: _____ Last Name: _____

Grade Level: _____ Email: _____

Closest Regional Center Location: Ann Arbor Jackson Kalamazoo Lansing Saginaw

Please submit a video of yourself answering these 4 questions:

- What is your favorite Girl Scout cookie, and why?
- How has being a Girl Scout helped in other areas of your life?
- What has been your favorite Girl Scout program?
- What do you want to be when you grow up?

Please submit a 3-5 sentence response to one of the 3 questions:

- What is your favorite activity to do in Girl Scouts?
- Why do you like being a Girl Scout?
- Tell us a fun memory you have had in Girl Scouts.

Please submit a headshot & optional photos of your choice:

- One headshot of yourself (someone else can take this for you.)
- One picture of a group of people.
- One picture in action.

Optional submissions:

Short video (Tik Tok, Instagram Reels, YouTube Short) between 20 sec - 2 mins

Be as creative as you'd like, here are a few ideas to get you started:
story about camp, signingmake new friends, show your favorite badge.

Flier design of an event you'd like to attend.

The event can be real or fake and does not have to be about Girl Scouts. It can be made digitally or scanned from a paper design.

Shirt Size: Adult XS Adult S Adult M Adult L Adult XL Adult 2X Adult 3X

How would you like to communicate? Text/Group Me Email Facebook Other: _____

Choose all that apply

What nights are you available? Monday Tuesday Wednesday Thursday Friday

Choose all that apply

Deadline to submit an application to marketing@gshom.org is October 23, 2022