

Girl Scout Area Recruiter Position Description

Appointment/accountability:

Appointed by, and accountable to, the area manager to recruit and place adult volunteers for direct and indirect service to girls.

Term of appointment: One-year appointment generally concurrent with the membership year, October 1 through September 30. Recommended term limit: 5 years.

Responsibilities:

1. Be aware of and comfortable with using creative recruitment methods for approaching potential volunteers.
2. Make presentations to community groups, schools and other community gatherings to recruit adult volunteers.
3. Identify resources needed – personnel needed, support from others in the council, support from the community - to develop a recruitment plan for the area.
4. Develop and implement a plan for increasing adult membership.
5. Work with area troop organizers to coordinate adult recruitment.
6. Assure volunteer efforts are formally and informally recognized within the area, community and council.
7. Possess or be willing to gain knowledge of the demographics, community resources, community networks and potential membership in the area.

Qualification:

- Accepts the principles and beliefs of Girl Scouts USA (GSUSA) and Girl Scouts Heart of Michigan (GSHOM).
- Is a registered member of GSUSA.
- Ability to work effectively with diverse populations throughout the area.
- Is curious about and actively engaged in understanding underrepresented populations.
- Possesses strong public speaking skills.
- Ability to think creatively about volunteer options.
- Is assertive, outgoing, organized, and enthusiastic about Girl Scouting and membership growth.

Benefits to volunteer:

Volunteers in this position will gain experience with (1) presentation skills, (2) target marketing skills, (3) collaborating with community partners on projects and events.