AREA MANAGER MEETING

October 22, 2013

*Membership is off to a great start. The Kalamazoo region is at 61% of its goal for 2013-2014 membership year.

*Michelle Obama PSA was watched. You can see it here: http://www.girlscouts.org/?utm_campaign=ICantWaitTo&utm_medium=Newsletter_20131004&utm_source=VideoLink&spMailingID=5772705&spUserID=MTY4NTY4MzMzMjkS1&spJobID=340756234&spReportId=MzQwNzU2MjM0S0

Adult Awards

Deadline December 20, 2013 Discuss awards at leader meetings and inform parents they can nominate as well

Awards Ceremony April 26, 2014 at the Kellogg Hotel and Conference Center in East Lansing

Turn in all paperwork together i.e. endorsements and nomination

Nominators cannot write endorsements in addition to nominating an individual for an award

Be specific when nominating an individual: What did the nominee do? If this includes an event, describe the event and the nominee's role. Include numbers and statistics when available.

Staff can be nominated for an award as well this year

Staff cannot nominate individuals for awards but they can write letters of endorsement

Ask staff for help if you need specifics or statistics for a nominee's participation and impact

Awards are for last year's completed work not this year

Awards can be earned by an individual more than once with the exception of the Thanks Badge and Thanks Badge II

There is no order for earning awards with the exception of the Thanks Badge and Thanks Badge II

Don't forget businesses and other organizations can be nominated for the Friends of Girl Scouts award

Friends of Girl Scouts award still requires endorsement letters

Not all awards are approved so please do not nominate someone and then tell them they will be receiving an award. Awards have to be approved by a committee.

GSUSA awards are available as well as GSHOM awards

MAC

Heart to Heart Leader Chats:

October 22 7pm-9pm Ceremonies

November 12 7pm to 9pm Journeys

December 10 7pm to 9pm Trips/Travel

The MAC is looking for new members. Members are rotated out so new members are always needed

Members can be volunteers or girls 14 years and older

The MAC has four meetings each year that can be attended in person (usually Lansing Regional Center) or by phone

Use this link for Leader Chat registration:
http://gsusa.ebiz.uapps.net/vp/FamilyManagement/Activities.aspx?forward=l

MAC membership application can be found at our website www.GSHOM.org

The same application is used by adults and girls

Contact Joanne Germinder with any MAC questions: j-germ@comcast.net or (269) 961-4302 or

(269) 967-0605

Fund Development

Family Partnership:

15% of any donation goes to the troop the family is involved with/This is given in retail store $

One donation from a family will get the following for all registered girls in the family:

$25 – Family Partnership Patch 2013-2014

$35 – Family Partnership Patch 2013-2014 and 2013-2013 (two patches!)

$50 – Family Partnership Patch 2013-2014, 2012-2013, and a pin

Bake Off:

Please consider a donation of items from your troop for the Bake Off auction baskets

Bake Off will be held Spring 2014 date TBD

Product Program

QSP/Nut:

Many areas will be receiving an area bonus from the QSP/Nut product program

Bonus is based on an increase over the area's last year's program sales

All additional sales of product after the initial order will still count towards the area's total bonus! Be sure to plan Nut Huts and continue to take orders in order to increase your area bonus

Please get Nut Hut requests to: kalcc@GSHOM.org and include location, date, and time of Nut Hut

Please do not try to schedule times for council sponsored locations

Nut Huts will begin on November 15

Only canned product will be sold/no penguins, owls, etc..

November 13 Nut products will be delivered to the Kalamazoo Regional Center/PATC. We need as many volunteers as we can get to help move and divide the product. Older girls and older girl troops can help as well and will be eligible to earn service hours for their efforts.

Cookies:

January 10, 2014 the cookie sale begins

Area Product Manager Trainings: PATC November 18 9am and 6pm

Troop Training: PATC December 02 9am and 6pm

Online training will be available again / New troops are strongly advised to take the "in person" training

Cookie Booths will take place the last five weeks of the product program/Late February

WMU Cookie Craze: January 25, 2014 12pm

Retail

Starter Kits: Include the Girl's Guide to Girl Scouting

Leaders are turning families away from purchasing the Girl's Guide to Girl Scouting. Encourage leaders to let this be a family decision. Leaders should not make the decision for families because the leader thinks the book is unnecessary or too expensive.

"Every girl deserves her own book" is our message to girls, families, and volunteers. This includes journey books and the Girl's Guide to Girl Scouting. Please help by getting this message out to leaders, girls, and families.

Loyalty Points:

Can be used to buy troop resources and some fun games for troops

Make sure your parents are using your troop number when making purchases at the retail stores

Points add up fast, especially when everyone in your troop is taking advantage of the loyalty points system and using your troop number when making purchases

Consider using the loyalty point cards available at the retail stores or from your Membership Specialist. The cards have places for you to write essential troop information so families have the troop information they need when visiting stores on their own

Cookie Cash purchases count towards troop loyalty points as well

Troop T-Shirts:

White troop polos are available through GSUSA for girls. However, they do not offer an adult version. GSHOM offers an adult polo shirt that will work well with our troop t-shirts for girls/adults. This gives a leader an option to wear something a little more formal than their troop t-shirt when needed.

Troop number is still available on the sleeve of the adult polo shirt

Travelling Store:

Our travelling stores are available to travel to area events

You can let us know if you need specific items for your event and/or give us an idea of what you would like to see from the store

You can order items online ahead of time and have them delivered to your event

Program

Jenn Cook jcook@GSHOM.org : Located at the Ypsilante office

Oversees Camp O the Hills, Camp Linden, and Camp Wacousta (shared responsibility)

Whitney Olsen wolsen@GSHOM.org : Located in the Kalamazoo office

Oversees Camp Merrie Woode, Camp Deer Trails, and Camp Wacousta (shared responsibility)

Camp Merrie Woode has a new climbing wall. Whitney is certified and trainings will be made available to volunteers soon.

Festival of Lights: Camp Merrie Woode and Camp Linden December 13 and 14 / December 20 and 21

$7 pre-register and $10 at the door (same for members and non-members)

5pm to 8pm

Help is needed the first Friday to decorate the camps. Fir more details, contact Whitney for Camp Merrie Woode and Jenn for Camp Linden.

Source:

The second edition of the Source will be available online November 01 and in the mail November 15

Summer Camp:

The summer camp schedule is being worked on at this time

Job postings will be available on December 20 for next summer

The back packing and climbing programs are being expanded. This means many more older girl opportunities will be available

ARE

We are dumping data from years past into our database, Personify with hopes to have a better record of volunteer's participation and trainings

Training reports are being pulled by area 3 times a year. Help us by reporting any area trainings or individual trainings being held and facilitated in your areas

Consider asking your leaders to update their training and skills since so many things have changed in the past several years

Dates To Remember:

All Aboard

November 08 – November 10 Camp Merrie Woode Great opportunity for networking

Girl Developer's Summit – March 08

January thru July training schedule will be available online by mid November

Do not feel guilty about using troop or area funds to pay for trainings for yourself and your leaders. This is perfectly acceptable and expected. The more you and your leaders improve your knowledge and skills through training, the better the experience will be for girls, volunteers, and their families. We encourage you to take advantage of the trainings available.

"I Can't Wait" Campaign

There are materials available to volunteers to use for recruitment and events. We welcome requests.

Journey based activity sheets are available: Cooty Catchers, Panda Masks, Finger Puppets, etc.

You can request fliers to be made for you and your area. Contact your Membership Specialist or use order form online at www.GSHOM.org

Brochures for adult recruitment area available for your use as well

National Convention

The National Convention takes place every three years

October 2014 National Convention will take place in Salt Lake City, Utah

Applications are being accepted for delegates from GSHOM. ***Due date is January 06*** and delegates will be elected in March 2014

Applications will be available online at www.GSHOM.org soon