



## Windows to the Past

# 2000 – 2009

Girls Scouts was founded in 1912 by Juliette Gordon Low. In 1911, Juliette met Sir Robert Baden-Powell, who introduced her to the Boy Scout and Girl Guide movement. Juliette brought the movement back to the United States and started the first troop on March 12, 1912. The Windows to the Past program will let your troop experience some of the activities that Girl Scouts did during the decade we are working on. Girls need to complete four activities to earn the 2000 - 2009 lapel pin that can be purchased at the council shop.



*The decade of the 2000s will be known for terrorism, natural disasters, global economic recession and the rise of You Tube.*

*To learn more about the history of Girl Scouts visit [www.girlscouts.org](http://www.girlscouts.org).*

## What was going on in Girl Scouts during 2000-2009?

2000

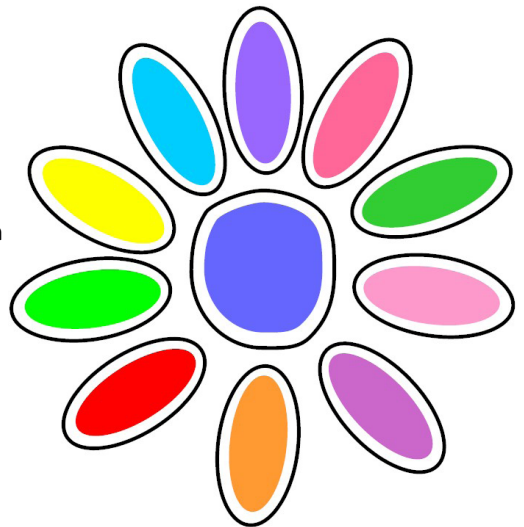
Girl Scout Daisy Program is revised and petals are introduced.

Girl Scout Brownie Program is revised.

The Girl Scout Research Institute launches its first study, *Teens Before Their Time*, which finds that pre-teen girls are maturing faster mentally and physically, but not emotionally, than previous generations.

Girl Scouts take to the worldwide web.

New badges include *Global Awareness*, *Adventure Sports*, *Stress Less*, and *Environmental Health*.



2001

Girl Scout Junior Program is revised.

The Bronze Award is introduced, the highest award for Girl Scout Juniors.

Independent Girl Scouts are now called "Juliettes."

Cadette/Senior Girl Scout uniforms change from royal blue to khaki, with a light blue blouse for Cadettes and a navy blue blouse for Seniors.

Girl Scouts respond to the September 11 attack on America by performing community service, hosting remembrance ceremonies, and writing thank you letters to rescuers.

Encouraged by President George W. Bush, Girl Scouts donate \$1 each to help support the children of Afghanistan.

2002

90<sup>th</sup> Anniversary of Girl Scouts

49<sup>th</sup> National Convention in Long Beach, California

Membership dues increase to \$10 at National Convention.

Uniquely ME!, The Girl Scout/Unilever self-esteem program, is launched to address the critical nationwide problem of low self-esteem among girls ages 8 to 14. Dominique Dawes, Olympic Gold Medal gymnast, is the national spokesperson.

Nearly 2.8 million girls are Girl Scouts nationwide, in 316 councils. Hispanic membership increases six percent. Adult volunteer membership stands at 951,216.



2003

New *GirlSports (Fit & Fun)* program materials are published with a grant from NFL charities.

Total girl and adult membership is 3,854,202.

2004

STUDIO 2B, unveiled at the Girl Scout National Council Session in Long Beach, California, is successful. By early 2004, membership among girls 11-17 rises by seven percent.

GSUSA launches its Core Business Strategy and enlists Willie Pietersen, a professor at Columbia Business School, to help define strategic priorities: program pathways, volunteerism, brand image, funding, and governance and organizational structure.

Major renovation of the Juliette Gordon Low Girl Scout National Center, in Savannah, Georgia, is completed, with many rooms restored to their original 1886 appearance.

2005

Girl Scouts across the country adopt a new mission statement:

*Girl Scouting builds girls of courage, confidence, and character, who make the world a Better place.*

50<sup>th</sup> Girl Scout National Session is held in Atlanta, Georgia.

2006

Girl Scout Program Age Levels change. Girl Scout Daisies are now in kindergarten and first grade; Girl Scout Brownies are in grades 2–3, Girl Scout Juniors are in grades 4–5; Girl Scout Cadettes are in grades 6–8; Girl Scout Seniors are in grades 9–10, and, a new level, Girl Scout Ambassadors, are in grades 11–12.

The National Board approves a nationwide map of new council jurisdictions. Fifty-two percent of councils are slated for realignment, a process that will bring the number of Girl Scout councils from 312 to 109 by the end of 2009.

The New Girl Scout Leadership Experience helps girls “discover, connect, and take action” and lead with “courage, confidence, and character.” Grade level, not age, now determines membership groupings because research conclusively shows that girls learn best and have the most fun when they are with the right developmental/social grouping

2007

95<sup>th</sup> Anniversary of Girl Scouts

The Girl Scouts Alumnae Association begins registering and reconnecting the estimated 50 million former Girl Scouts.

The Girl Scout brand advances through the popular culture via new partnerships. Girl Scout-inspired Groovy Girls Dolls, produced by Manhattan Toy, win the National Toy Award of the Year. MTV’s *Run’s House* features Vanessa and Angela Simmons meeting with Girl Scouts; the two sisters become spokespersons for Girl Scout entrepreneurship and financial literacy programs. In an episode of *Maya & Miguel*, a Scholastic Studios production appearing on PBS, Maya joins the Girl Scouts.

The Girl Scout Cookie Program is 90 years old and holding strong as America’s leading business and economic literacy program for girls.



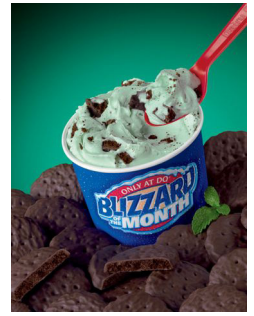
2008

Transforming Leadership: Focusing on Outcomes of the New Girl Scout Leadership Experience introduces 15 leadership outcomes for each leadership key—Discover, Connect, and Take Action—for each Girl Scout level.

The Girl Scout Thin Mint Cookie is the key ingredient in Blizzard of the Month at Dairy Queen stores nationwide during July.

51<sup>st</sup> Girl Scout National Session is held in Indianapolis, Indiana.

“It’s Your World—Change It!,” the first series of the Leadership Journeys, premieres at the 2008 National Council Session/51<sup>st</sup> convention in Indianapolis, Indiana.



## What was going on in the world during 2000 – 2009?

2000

Texas Governor George W. Bush, son of the former President, and Vice President Al Gore end their runs for the presidency in a virtual dead heat, with a disputed vote in Florida holding off the naming of the winner until the US Supreme Court votes in favor of Bush on December 12. This ruling gives Bush the Florida win by 527 votes, and, therefore, a victory in the Electoral College of 271-266, despite gaining fewer popular votes than Gore.

Hillary Rodham Clinton wins a seat in the US Senate from New York, the first former First Lady to hold public office.

The 2000 census enumerates a population of 281,421,906, increasing 13.2% since 1990. As regions, the South and West continue to gain population, moving the geographic center of U.S. population to Phelps County, Missouri.



*Hillary Rodham Clinton in 2000.*

2001

Tiger Woods becomes the first golfer to hold all four major golf titles simultaneously by winning the Masters tournament in Augusta, Georgia. In 2000, Woods claimed victory at the final three majors of that season; the U.S. Open, the British Open, and the PGA Championship.

Terrorists hijack four U.S. airliners and crash them into the Pentagon and the World Trade Center in New York City. The attacks level the World Trade Center and inflict serious damage to the Pentagon in Arlington, Virginia, causing nearly 3,000 deaths. The fourth plane is heroically crashed by passengers into a Shanksville, Pennsylvania cornfield when they learn of the plot, preventing destruction of another structure in Washington, D.C., supposed to be the White House or the Capitol building. The plot is attributed to the Al-Qaeda organization led by Osama Bin Laden.

Anthrax attacks by mail against news and government targets begin.

In response to the September 11th attack, the US military, with participation from its ally the United Kingdom, begins the first attack on the Taliban and Al-Qaeda in Afghanistan. By November 12, the Taliban government leaves the capital, Kabul.

2002

President Bush opens the Winter Olympic Games in Salt Lake City, Utah, which proceed without incident.

Iraq continues to refuse new proposals from the UN concerning weapons inspections, which were part of the cease-fire agreement and terms of surrender in the 1991 Gulf War. On October 2, Congress gives the president the authority to use military force as he sees necessary.



The UN Security Council unanimously passes Resolution 1441, to force Iraqi Dictator Saddam Hussein and Iraq to disarm or face serious consequences.



2003

NASA's Space Shuttle Columbia explodes upon re-entry over Texas. All seven astronauts are killed.

The War in Iraq begins with the bombing of Baghdad, after measures and mandates from the Un and the US-led coalition fail to gain concessions or the removal of Saddam Hussein. The U.S. coalition, failing to win U.N. approval for action due to France's veto, begins land operations, with participation from U.S., British, Australian, and Polish troops.

Saddam Hussein, former leader of Iraq, is captured in a small bunker in Tikrit by the U.S. 4th Infantry Division.

2004

The Central Intelligence Agency admits that the imminent threat from weapons of mass destruction was not present before the 2003 Iraq war began.

NASA's Mars Rover Opportunity confirms that the area of the Mars' landing was once covered in water.

Groundbreaking occurs for the Freedom Tower at Ground Zero, the former site of the World Trade Center complex destroyed on September 11, 2001.

President George W. Bush is re-elected over Democratic Senator John Kerry from Massachusetts.

The Southeast Asian tsunami occurs following a 9.3 Richter scale earthquake in the Indian Ocean. From Sri Lanka to Indonesia, 290,000 people die, creating one of the greatest humanitarian tragedies in history. A worldwide relief effort, led by the U.S. and many other nations, is mobilized.

2005



American Cyclist Lance Armstrong wins his record seventh straight Tour de France.

In the first Space Shuttle flight since the tragedy of 2003, Discovery orbits Earth and returns safely.

Hurricane Katrina strikes the Gulf Coast, inundating the city of New Orleans with water from Lake Pontchartrain when the levees that protect the below-sea-level city break. From Alabama to Louisiana, 1300 people perish in one of the worst natural disasters to strike the United States. (Image: Damage across the Gulf Coast of the United States after Hurricane Katrina.)



2006

The one billionth song is downloaded from the internet music store, Apple iTunes.

The Louisiana Superdome reopens after Hurricane Katrina damage is repaired. The repairs include the largest reroofing project in U.S. history.

The population of the United States reaches the milestone of 300 million, taking only 42 years to gain 100 million people since the 200 million mark was reached in 1964. A vibrant debate on immigration policy, particularly illegal immigration, ensues across the nation.

Both houses of Congress return to Democratic control, for the first time since 1994. This is seen as a referendum on the Bush administration's policy in Iraq and on personal Republican scandals in the House and Senate.

2007

Nancy Pelosi, the first woman to serve as speaker of the U.S. House of Representatives, is sworn into office.

President Bush announces a surge of 21,500 troops for the war in Iraq. This controversial policy begins to show positive results once fully implemented, with a reduction in violent attacks against coalition forces and Iraqi civilians. Progress on the political front, however, does not keep pace with positive military developments.

The 50-star US flag becomes the longest flying flag in U.S. history, flying more than 47 years.

2008

Michael Phelps, US Olympic swimmer from Baltimore, wins his eighth Gold Medal of the Beijing Summer Games, surpassing the record of seven won by Mark Spitz.

Presidential Candidate John McCain chooses Sarah Palin, governor of Alaska, as his running mate, making the contest between Barack Obama and himself, the first time a presidential election includes both an African-American and a woman among the presidential and vice presidential nominees on major party tickets.

The United States Congress passes the Emergency Economic Stabilization Act, giving \$700 million to assist distressed Wall Street and banking businesses, due to the housing, banking, and subprime mortgage crises. This economic distress, coupled with oil prices above \$140 per barrel during the summer, deepened the world economic crisis. The bailout is supported by President Bush and both presidential candidates, Barack Obama and John McCain.

Barack Obama is elected the first African-American President in US history. Obama, a Democratic senator from Illinois, wins by a landslide in the Electoral College, 365 to 173.

2009

President Barack Obama takes the oath of office. Washington, D.C. hosts more than one million visitors to the inauguration, covering the National Mall in a way reminiscent of the Civil Rights March of Martin Luther King 46 years earlier.

Grass-roots Tea Party protests spring up across the nation. More than one half million citizens take part, protesting increased deficits due to the banking and auto bailouts and other administration projects that project a \$10 trillion deficit over the next decade.

The H1N1 virus (the Swine Flu) is deemed a global pandemic by the World Health Organization. This is the first such designation since the Hong Kong flu in 1967-1968.

The economic recession continues as jobless claims climb above 10 percent in October. This occurs despite efforts by the Obama administration to ramp up massive government spending.

President Obama announces a surge of 30,000 additional troops to Afghanistan. The war in Afghanistan was started as a response to the September 11th terror attacks.

An airliner headed for Detroit is attacked by an extremist who attempts to detonate a bomb, but fails.



2008 Campaign Buttons



## Program

Complete four of these activities to earn your 2000-2009 lapel pin; adapt the activities to fit your age level.

1

What was the World Trade Center? Where was it located? What stands there now? What kind of memorials are in place at the Pentagon and in Shanksville, Pennsylvania?

2

Do an activity in a Journey of your choosing. Give a description of what you did.

3

What year did Girl Scouts Heart of Michigan become a new Girl Scout Council? How many councils merged into Girl Scouts Heart of Michigan? How many councils were there in Michigan before the mergers? How many are there today? Name them all.

4

What is a natural disaster? Name at least three natural disasters that happened in 2000-2009 and locate them on a map. Learn about disaster preparedness in your community.

What naturally occurring weather events are likely in your area? What are the roles of the police and fire departments, the Red Cross and emergency responders in an emergency? How do they work together?

5

Make a family emergency kit and have a disaster preparedness plan for your family. Have a fire drill and know how to get out of your house in case of a fire, a gas leak, or another emergency. Have a pre-arranged plan for contacting family members in case of a disaster.

6

What is a DQ Blizzard? Create your own Blizzard with Girl Scout cookies or nuts/candy.