



## Facebook Fundraising

We invite you to give back by hosting a fundraiser for Girl Scouts Heart of Michigan on Facebook! Take a look at the prompts below to use throughout your fundraiser that you can use as inspiration for post ideas so you can share with your personal network how important Girl Scouting is to your life.

Here's how you can start a Facebook fundraiser for GSHOM:

- Go to Girl Scouts Heart of Michigan on Facebook
- Select the Fundraisers tab
- Click the "Raise Money" button
- Add in a personal spin to your description – Why do you love Girl Scouting?
- Set your goal – Aim high, Girl Scout!
- Click "create"
- Invite friends to your fundraiser
- Post "updates" with our weekly prompts! It's always good to include photos when possible, and as much detail in your descriptions as you can.

Here are a few prompts to get you started:

- Why do you love Girl Scouts?
- What is your favorite memory from Girl Scouting?
- How has Girl Scouting impacted your life?
- What have you learned from Girl Scouting?
- Share a Girl Scout Camp story!
- What is your favorite Girl Scout event you've ever attended?
- Do you remember the first badge or award you earned?
- What is a service project in Girl Scouting that has really resonated with you?

#GirlScoutStrong – Tell a story of strength related to Girl Scouting!