

EARN REWARDS FOR YOUR PARTICIPATION!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

EARN THEME PATCHES



They fit together!

FALL PERSONALIZED PATCH



WITH YOUR NAME AND AVATAR!

You can choose from two backgrounds! Choose either the ship or research dome for your earned patch. You get to choose from two snowsuit colors too!

TO EARN:

- Create your avatar
- Send 18+ emails
- Sell \$195+ in total online sales

Go to www.gsnutsandmags.com/gshom

1

LOGIN



Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.

Please have your troop number before starting.

MY TROOP #



Scan Me

2

CREATE



Create your personalized site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to family and friends. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

3

SHARE



E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or text them with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.



Introduction of Theme:

THIS YEAR'S 2021 FALL PRODUCT PROGRAM PROVIDES GIRLS WITH AN OPPORTUNITY TO "RISE UP" WHILE LEARNING MORE ABOUT THE EMPEROR PENGUIN.

BENEFITS OF PARTICIPATING:

- Girls learn and practice the Five Skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics, as they earn proceeds for their troop and exciting rewards.
- Proceeds stay locally to benefit our council and troops earn 14% on all items sold. The Fall Product Program is an excellent way to earn start up proceeds for your troop to use during the Girl Scout year to fund your activities and projects.

HOW THE FALL PRODUCT PROGRAM WORKS:

This program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines. There are multiple ways to participate:

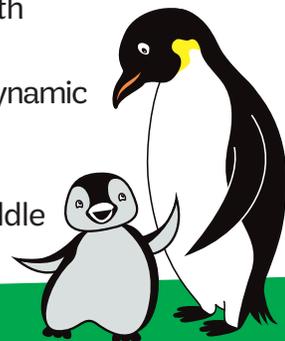
- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver.
- Earn a \$5 Source credit if you create your online account, avatar, unique personal message, and send 18+ emails by the end of the program.

IMPORTANT DATES:

- **9/10/21:** Program begins – online ordering opens
- **9/15/21 RAFFLE:** Girls: Create your online account, avatar, unique personal message and send 15 emails BY 9/15/21 and be entered to win a cool penguin sleeping bag!
- **9/24/21:** Girls may sell in-person
- **10/15/21 RAFFLE:** Girls: Create your online account, avatar, unique personal message and send 15 emails BY 10/15/21 and be entered to win a cool penguin sleeping bag! *not eligible to win if already won 9/15
- **10/17/21:** Girls - Last day to take orders on the physical order card and for GIRLS to enter them
- **10/19/21:** Troops – Troops verify orders received in person must be entered into the online system
- **10/17/21:** Last day for online girl delivery orders
- **Week of 11/9/21:** Nut and chocolate items will be delivered to Service Unit sites for troop pick up – look for your area's date!
- **11/13/21:** Nut and chocolate items available for in person orders for continued selling and new troops!
- **12/12/21:** Last day for online orders for magazines and shipped nut and chocolate orders

FUN FACTS ABOUT THE EMPEROR PENGUIN:

- They are the largest of all living penguin species and breed annually during the Antarctic winter, June through August. During this time, temperatures can drop as low as -76F with winds as high as 124 mph.
- They can dive to a depth of 1,800 feet and hold their breath for up to 22 minutes! Their aerodynamic bodies and strong flippers make them excellent swimmers, reaching speeds of 7.6 mph.
- Colonies of adults and chicks work together to huddle for warmth. 5,000 or more tightly packed adults and chicks shuffle around, so each takes a turn on the outside of the huddle where it's cold.



Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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