August 2022 Donor Newsletter



Welcome!



Welcome to the Girl Scouts Heart of Michigan (GSHOM) Donor Newsletter! We know how important it is for you to stay up to date on what is going on in GSHOM. By reading our quarterly newsletter, you will hear stories from local girls, and see how your support is making an impact on girls throughout Michigan.

Gold Award Spotlight: Samantha M.



Did you earn your Gold Award? If so, please let us know! The Girl Scout Gold Award is the highest award a Girl Scout can earn. Once achieved, it shows colleges, employers, and your community that girls are out there changing the world! Gold Award Girl Scouts plan and execute incredible projects that have sustainable impacts on their communities.

Samantha's Gold Award

After each theater show, the costume pile grows, and the costume crew runs out of space in the storage area. They pack costumes wherever they can find space. Samantha loves costumes and knew that she wanted to help reorganize the costume crew storage area, something it desperately needed. For her Gold Award, she created a new organizational system for the closet. To implement her plan, she and her crew went though every costume piece, fabric, and accessory, sorting them into a keep, donate, and recycle categories. Then, every remaining piece was categorized and stored, allowing all future costume crew personnel to easily find and locate an item.

LG Energy Solutions visits Kalamazoo Day Camp



For a second year in a row, LG Energy Solutions visited Kalamazoo Day Camp! The girls met a panel of female employees ranging from engineers to interns to HR professionals. They learned more about the importance of each of these roles and their impacts on other departments. LG staff also made tie-dye t-shirts and ice cream with the girls. They used these activities to teach the girls why it is important to follow certain steps in order to make things work, just like they do at LG to make

batteries! Thank you, LG Energy Solutions, for taking time out of your day to spend with girls! If you or someone you know would like to sponsor Day Camp, or another amazing opportunity for girls, let us know!

Girl Scout Day at the Detroit Tigers!



Join us next weekend at the Tigers game! Support Girl Scouts Heart of Michigan while enjoying a fun day at the ballpark. See you there!

Get your ticket today!

Planned Giving

Is it time to consider having a will or trust set up? You bet! Remember, if you do not have something set up, state laws will determine who will inherit your assets at your death. State laws will not include any charity as a beneficiary.

Consider naming Girl Scouts Heart of Michigan as a beneficiary in your will or living trust. The gift could be a set dollar amount, a percentage, the remainder after other gifts are made, or a gift of the estate if designated heirs are deceased.

To participate in planned giving, or to get more details, reach out to Lyah Vansickle, Chief Development Officer at lvansickle@gshom.org or 517-742-4707.

Girl Scout Virtual Auction and Wine Pairing



Save the date for **Give Back for Girls**, an online auction! Bidding opens this Thursday, August 18 at 8:00 AM, and closes on Thursday, August 25 at 11:45 PM. We have lots of great items up for grabs, including a Bell's Brewery Bar Package, wine tastings, restaurant gift certificates, and more. New items will be added all week - so make sure to check back here for more updates!

Throughout the month of August, you can support Girl Scouts Heart of Michigan by purchasing a St. Julian Wine & Girl Scout Treat kit! These amazing kits pair delicious St. Julian wine with Honey Roasted Mixed Nuts and Hot Cajun Crunch! Pairing kits are available now through August 31.

Get all the information here!

Other Ways to Support GSHOM

Did you know there are ways to support GSHOM at absolutely no extra cost to you? Here are a few simple ways to support GSHOM by just doing your day-to-day shopping!

AmazonSmile: AmazonSmile is a simple way for you to support GSHOM every time you shop, at no cost to you. AmazonSmile is available at <u>smile.amazon.com</u> on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. Simply log into <u>smile.amazon.com</u> and select Girl Scouts Heart of Michigan! Amazon will, in return, donate 0.5% of the purchase price from customers' eligible AmazonSmile purchases to the charitable organizations they select. In 2021, we raised \$958.64 with the AmazonSmile program! Help us raise that number to \$2,000 for 2022.

Kroger Community Rewards: Kroger Community Rewards is another simple way to give back to GSHOM! Simply create a digital account at <u>Kroger.com</u> and search GSHOM. Once you choose your cause to give back to, link your Shopper's Card to your account so all transactions apply towards GSHOM. In 2021, we raised \$623.45 with Kroger Community Rewards! Let's get that number to \$1,000 for 2022.

NEW! Direct Your Dollars Program: Girl Scouts Heart of Michigan is partnering with SpartanNash to participate in the Direct Your Dollars Program! Save your D&W Fresh, Family Fare, VG's, and Martin's Super Market receipts! Every dollar raised helps us move our mission of building girls of courage, confidence, and character who make the world a better place, forward. Direct Your Dollars is a receipt-based program, meaning that we can raise money simply by doing something we all do each week – going to the grocery store.

Every time you shop at your local D&W Fresh, Family Fare, VG's, and Martin's Super Market store, save your receipts – and encourage your friends and family to do the same. Once we've collected \$150,000 in receipts from these stores, we can turn those slips of paper into a \$1,000 check for GSHOM!

To reach our goal of \$150,000 in receipts, we'll be collecting eligible receipts in each of our Regional Centers. Please make sure you drop off the original receipt – that's how we earn our \$1,000 check. If you aren't able to drop your receipts off in person, you can also mail them to 601 W. Maple St. Kalamazoo, MI 49008.



Have a question? Don't be shy! <u>Contact us</u> for more information.

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