



*Girl Scouting builds girls of courage,
confidence, and character, who make
the world a better place.*

The September newsletter included some information on how United Way helps in many of our communities. For those who missed that information, we want to remind you that the following United Way organizations directly support Girl Scouts Heart of Michigan (GSHOM) through their annual campaign and allocation process:

- United Way of Monroe/Lenawee (Jackson region)
- Marshall United Way (Kalamazoo region)
- St. Joseph County United Way (Kalamazoo region)
- United Way of Clare and Gladwin Counties (Saginaw Region)
- Harbor Beach Community Fund (Saginaw Region)
- United Way of Greater Huron County (Saginaw Region)
- Oscoda Area United Way (Saginaw Region)
- Tawas-Whittemore-Hale United Fund (Saginaw Region)
- United Way of Tuscola County (Saginaw Region)

If you don't live in an area supported by one of these United Way partners, and would like to contribute to GSHOM through United Way's designation process, reach out to Chris Anderson at canderson@gshom.org for details on the United Way in your community.

As a reminder, you can always support GSHOM directly by visiting www.gshom.org and clicking on the DONATE link at the top of the homepage. Whether you chose to donate via designation, directly, or both, your support will help Girl Scouts in YOUR community!

**Ann Arbor
Regional Center**
1671 Plymouth Rd, Suite A-4
Ann Arbor, MI 48105
734-714-5140
734-714-3037 FAX

**Jackson
Regional Center**
4403 Francis St
Jackson, MI 49201
517-784-8543
517-784-9553 FAX

**Kalamazoo
Regional Center**
601 W Maple St
Kalamazoo, MI 49008
269-343-1516
269-492-1439 FAX

**Lansing Regional Center
at Camp Wacousta**
13287 Wacousta Rd
Grand Ledge, MI 48837
517-699-9400
517-699-9405 FAX

**Saginaw
Regional Center**
5470 Davis Rd
Saginaw, MI 48604
989-799-9565
989-799-1450 FAX

Some additional United Way information:

United Way campaign – a United Way organization’s annual request for community support. The campaign generally takes place over the course of one to two months, and the money raised during the campaign supports a network of quality nonprofits, such as GSHOM, and services to help change lives in the communities supported by each United Way organization. FYI, some of the ways United Way raises campaign dollars are through local business participation; events such as radio-thons, raffles and golf outings; and support from partner agencies such as GSHOM.

United Way blackout period – this aligns with a United Way organization’s campaign period. Blackout periods are not observed by every United Way, but for those United Ways supporting GSHOM through an allocation process (described below), GSHOM is committed to avoided large fundraisers and fundraising campaigns unless permission is first obtained from the United Way.

United Way allocations – allocations are distributed to organizations vetted by United Way organizations as (a) having an important positive impact on communities within a United Way’s footprint, and (b) maintaining all appropriate financial reporting and local, state and federal licensing documents. Allocation dollars come from a United Way’s annual campaign. In order to receive an allocation from our United Way partners, GSHOM is required to submit reports regarding the impact United Way dollars have had on local communities, and an annual application for support.

United Way designations – designations give United Way donors the opportunity to select an organization they want their United Way contribution to support. If you’re considering a donation to your local United Way either directly or through a United Way workplace campaign and would like your designation to support GSHOM, check the United Way’s designation list. If you don’t see GSHOM listed, or if you have questions regarding United Way designations, reach out to Chris Anderson at canderson@gshom.org.

