

2022-2023

Cookie Program At-A-Glance

Order-taking begins:

October 21, 2022: Saginaw

December 23, 2022: Ann Arbor, Jackson, Kalamazoo, Lansing



Cookie Varieties

NEW! Raspberry Rally

(online only)

Adventurefuls! \$5

Lemon-Ups \$5.00

Do-Si-Dos \$5.00

Tagalongs \$5.00

Trefoils \$5.00

Thin Mints \$5.00

Samoas \$5.00

Toffee Tastics (gluten free) \$6.00

S'mores \$6.00

Hometown Hero Donation

\$5 Increments



Girl Rewards

Initial Order Reward

225+: Dolphin Plush

Troop Reward

225+PGA: Troop T-Shirt (Troops with a 225+ per selling girl average will receive this t-shirt for every girl selling and 1 adult in the troop.)

400+PGA: Hula Hoop (Troops with a 400+ per selling girl average will receive a portable Hula Hoop for every girl selling.)

Hometown Heroes

10+ Hometown Hero Donations (Troop or Council): Gift of Caring Patch

35+ Donated through Council (CGOC) (online or in-person): Community Charm

75+ Donated through Council (CGOC) (online or in-person): LS Hooded Tee (assorted sizes)

Cookie Booths

40+ : Booth Sales Patch / 125+: Dolphin Tail Pen / 125+: Stand Charm / 175+: Clipboard

Cookie Tech (DOC)

60+ online: Cookie Tech Patch / 100+ online: Phone Charm / 125+ online: Mini Plush Dolphin /

175+ online: Dry Pouch

Sales

40+: Go Bright Ahead Charm Patch

75+: Bandana Scarf or \$3 Cookie Cash

125+: Dolphin Samoas Charm, Flying Disc or \$4 Cookie Cash

175+: Dolphin Tail Bracelet or \$5 Cookie Cash

225+: Cookie Oyster Charm, Sunglasses or \$6 Cookie Cash

300+: Journal or \$7 Cookie Cash

400+: Go Bright Ahead Charm, Water Bottle and Decals or \$8 Cookie Cash

500+: Dolphin Mood Rings or \$9 Cookie Cash

600+: Action Patch, Headlamp OR \$10 Cookie Cash, and 600 Club Exclusive Event!

800+: Beach Bag and Kayak Pouch or \$11 Cookie Cash

1000+: Beach Towel or \$40 Cookie Cash, and 1000 Club Exclusive Event

1250+: Blanket with Hood or Pearl Pendant or \$60 Cookie Cash

1500+: American Girl Doll of the Year or \$70 Cookie Cash

2023+: 2023 Patch

2500+: Week of Girl Scout Camp or \$100 Cookie Cash

3500+: Hiking Backpack or Apple AirPods or \$200 Cookie Cash

5000+: Nintendo Switch or Telescope or \$300 Cookie Cash

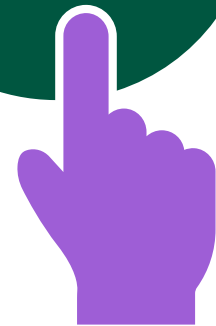
It's time for Jubilee!

All Girl Scouts and their families are invited for a celebration of the Girl Scout Product Program. This event is so much fun, you do not want to miss it!

Saturday, November 5, 2022, Kalamazoo

Digital Online Sales

GO LIVE!
December 1



girl scouts 
heart of michigan
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Girls learn 5 lifelong skills...

The Girl Scout Product Program is essential to a Girl Scout's journey and experience. Not only is it her first introduction to the world of business, she will also develop 5 key leadership skills that she will use throughout her life! She will experience her own adventure and travel, be involved in her community, lead her fellow Girl Scout sisters, and more!

- 1. Goal Setting:** Setting and tracking personal learning goals and troop sales goals for troop activities, including service projects.
- 2. Decision Making:** Staying safe in all situations, creating a business plan, determining sales strategies, addressing customer needs and knowledge of product.
- 3. Money Management:** Using tracking tools, budgeting and handling money.
- 4. People Skills:** Marketing, selling, reaching new customers, and working as a team.
- 5. Business Ethics:** Applying the Girl Scout Promise and Law to selling, customer service, and working with others.

Hometown Heroes

An Amazing Program!

Customers have the opportunity to purchase cookies for local Hometown Heroes in person, at booths and online! Best of all, Girl Scouts and Troops earn proceeds and rewards for Hometown Hero Donations!

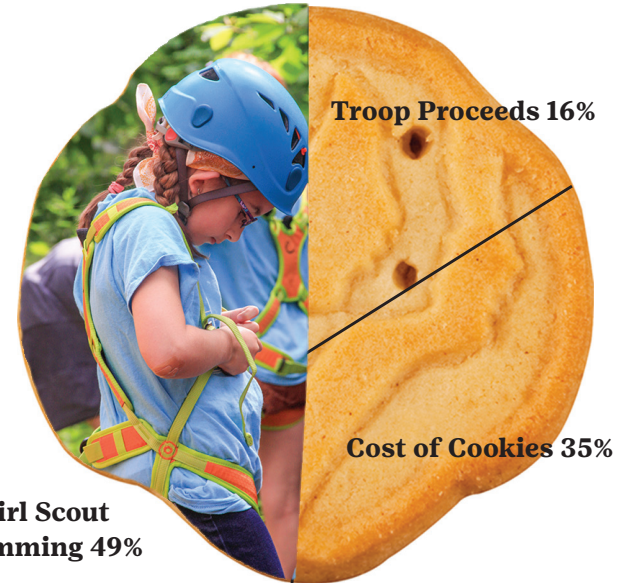


Earn this hoodie tshirt with 75 Hometown Heroes donations!

NEW!
Sell \$125 in Hometown Heroes donations and receive an additional admission to one of our special events!
(Must qualify for the 600 or 1000 Club to be valid)



How the Cookie Crumbles



Local Girl Scout Programming 49%

Troop Proceeds 16%

Cost of Cookies 35%

**based on averages*

All Cookie proceeds stay in Girl Scouts Heart of Michigan to support Girl Scouting in your area.

Including: financial assistance, program events, trainings, and maintenance and enhancement of Girl Scouts Heart of Michigan camps and properties.

In order for her to be successful, she also needs the support of her family:

Here are some tips for helping your Girl Scout:

- Ask questions
- Listen
- Never do things for her that she can do for herself
- Talk to her about what she learned each day
- Have fun with her

When your Girl Scout participates in the Girl Scout Product Program with your support, the world is at her fingertips.

She can do anything!