

2022-2023

Treats & Reads Program At-a-Glance

Order-taking begins:

(Look for your online launch email before this date!)

September 23, 2022: Jackson, Kalamazoo, Lansing, Ann Arbor

January 23, 2023: Saginaw

Nuts and Candies

New! Cranberry Nut Mix \$6

Caramel Apples* \$7

Honey Roasted Mixed Nuts* \$10

Mint Treasures Memory Box Tin* \$11

English Butter Toffee \$7

Whole Cashews* \$8



Dark Chocolate Caramel Caps \$7

Deluxe Pecan Clusters \$7

Peanut Butter Trail Mix \$7

Peanut Butter Bears* \$7

Dark Chocolate Mint Penguins* \$7

Dulce De Lech Owls* \$7

Chocolate Covered Raisins \$7

Hot Cajun Crunch \$5

Dill Pickle Peanuts* \$6

Fruit Slices \$6

Thank you Nuts \$5

*Gluten Free

girl scouts
heart of michigan

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Girl Rewards

Total Sales

\$25+ in sales: Go Bright Ahead patch

\$75+ in sales: Swimming Seal patch AND Charm Bracelet or \$3 Cashew Cash

\$100 in sales: Flower necklace or \$3 cashew cash

\$140 in sales: Seal keychain or \$4 cashew cash

\$180 in sales: Seal charm or \$4 cashew cash

\$225 in sales: Gel eye mask or \$5 cashew cash

\$275 in sales: Super Seller patch and small seal plush or \$3 cashew cash

\$375 in sales: Seal journals or \$6 cashew cash

\$500 in sales: Emoji stamp set or \$7 cashew cash

\$600 in sales: Exclusive 600 event and Goal Getter patch

\$700 in sales: Universal device holder or \$8 cashew cash

\$800 in sales: Waterproof dry bag or \$9 cashew cash

\$1,000 in sales: Exclusive 1000 Event

\$1,250 in sales: LED strip lights or \$10 cashew cash

Patches

18+ Emails sent: Online patch

25+ Emails sent: 2022 Seal patch

5+ Magazines: Magazine Super Seller patch and \$3.00 cashew cash

\$195+ in online sales and 18+ emails sent: Personalized Avatar patch

Online Sales

\$300 Online only: Diamond art stickers or \$5 cashew cash

\$350 Online only: Go Bright Ahead T-Shirt

\$650 Online Only: Large seal plush

Hometown Heroes

5+ \$5 nut donations to Hometown Heroes: Care to Share patch

15+ \$5 nut donations to Hometown Heroes: color changing sunglasses

25 + \$5 nut donations to Hometown Heroes: Visualize patch and \$5 cashew cash

If troops have a total sale of \$1,000 or more during the rewards period of Treats & Reads, they will earn a \$75 program credit issued to the troop.

It's time for Jubilee!

All Girl Scouts and their families are invited for a celebration of the Girl Scout Product Program. This event is so much fun, you do not want to miss it!

Saturday, November 5, 2022, Kalamazoo

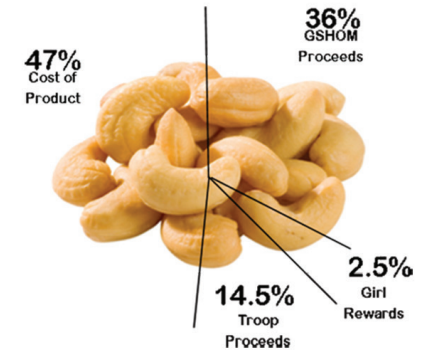
Girls learn five lifelong skills...

The Girl Scout Product Program is essential to a Girl Scout's journey and experience. Not only is it her first introduction to the world of business, she will also develop five key leadership skills that she will use throughout her life! She will experience her own adventure and travel, be involved in her community, lead her fellow Girl Scout sisters, and more!

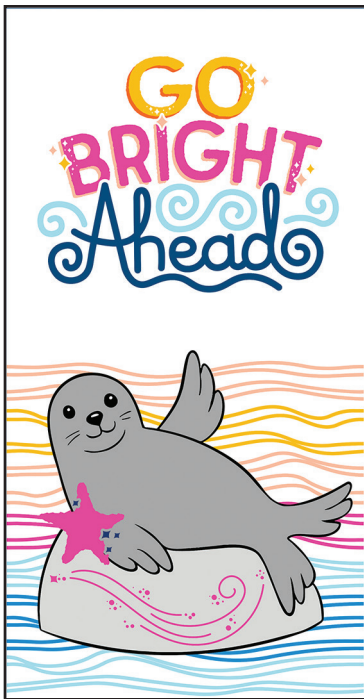
- 1. Goal Setting:** Setting and tracking personal learning goals and troop sales goals for troop activities, including service projects.
- 2. Decision Making:** Staying safe in all situations, creating a business plan, determining sales strategies, addressing customer needs and knowledge of product.
- 3. Money Management:** Using tracking tools, budgeting and handling money.
- 4. People Skills:** Marketing, selling, reaching new customers, and working as a team.
- 5. Business Ethics:** Applying the Girl Scout Promise and Law to selling, customer service, and working with others.



How the snacks stack



All Treats & Reads proceeds stay in Girl Scouts Heart of Michigan to support Girl Scouting in your area. This includes: financial assistance, program events, trainings, and maintenance and enhancement of Girl Scouts Heart of Michigan camps and properties.



Drawing!

Send 25+ emails by September 30, 2022 to be entered in a drawing for a cool *Go Bright Ahead* beach towel. The Saginaw Region deadline is January 30, 2023.

No sales necessary. At least two winners per region. Winners will be notified by a Girl Scouts Heart of Michigan representative and posted online.

NEW!

Sell 125 units of Hometown Heroes donations and receive an additional admission to one of our special events! (Must qualify for the 600 or 1000 Club to be valid)

In order for her to be successful, she also needs the support of her family:

Here are some tips for helping your Girl Scout:

- Ask questions
- Listen
- Never do things for her that she can do for herself
- Talk to her about what she learned each day
- Have fun with her

When your Girl Scout participates in the Girl Scout Product Program with your support, the world is at her fingertips.

She can do anything!