

Fall Product Program Family Guide



Key Dates

September 25

Caregivers Receive Launch Emails

September 29

Online Stores Go Live

Paper Order Card Sales Begin

October 19

Paper Order Card Sales End

"Girl Deliverd" Online Sales End

"Shipped" Online Sales Continue

November 9

Goal Getter & Nut Huts Begin

November 13

Girl Delivery to Customers Begin

November 14

Goal Getter Order Cards & Nut Huts Begin

November 16

"Shipped" Online Sales End

Girl Reward Selections Due

January 23

Cirque Afrique at Wharton Center

Important Info

Troop # _____

Product Manager _____

Phone # _____

Email _____

Money Due Date(s) _____

M2 Login _____

M2 Password _____

Scan to go to
your girls's
Online Store!





In order for her to be successful, she also needs the support of her family!

Tips for helping your Girl Scout:

Ask questions & strategize how to set and reach Troop & Individual Goals

Familiarize yourself with your Girl Scout's Online Store and Paper Order Card

List It Out! Make a list of people you think might like to support her

Encourage her to practice a sales pitch focused on goals and product offerings

When your Girl Scout participates in the Girl Scout Product Program, with your support, the world is at her fingertips she can do anything!

Girl Scouts Build Skills & Confidence During Fall Product Program Season



GOAL SETTING

After your Girl Scout's Information meeting, ask her to share her individual and troop goals. Set a plan for how they will reach those goals. Sell to friends and families or host a Nut Hut.



DECISION MAKING

After your Girl Scout's Information meeting, ask her how their troop plans to utilize their proceeds. They may want to go on a camping trip, complete a community service project, or purchase uniforms and badges.



MONEY MANAGEMENT

Help her prepare for an upcoming booth by practicing how to make change for a customer. Practice scenarios she might experience selling door to door or at a Nut Hut.



PEOPLE SKILLS

While selling to their customers, girls will talk to many different people. Have girls practice talking to customers about the product and what to say when someone says no.



BUSINESS ETHICS

A Girl Scout is honest and responsible throughout the Fall Product Program. Girl Scouts who learn business ethics will gain trust from their customers including family, friends, and teachers.

Safety Tips



- Show you're a Girl Scout by wearing your uniform or pin.
- Girls should never sell alone. Adults must accompany girls in grades K-5 and supervise girls in grades 6-12.
- Never enter the home or vehicle of a person when you are selling or making deliveries.
- Protect you and your Girl Scout's privacy. Never give out names, address, phone number or email.

- Take the GSUSA Internet Safety Pledge before conducting any online activities.



- Be streetwise, be aware of traffic and become familiar with the neighborhood.
- Sell in the daytime.
- Market to family & friends by sharing your Fall Program link. Do not share your Girl Scout link on public-facing sites.

The Girl Scout Experience Powered by The Product Program

Purchase program
supplies for a great
Girl Scout year

Attend resident
or day camp

Participate in Girl
Scout programming,
curriculum and events

Fund Troop
activities - planned
BY girls FOR girls

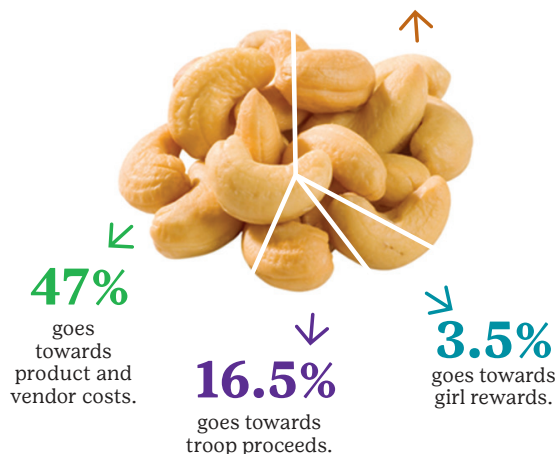
Earn badges in
STEM, outdoors,
life skills,
entrepreneurship,
and so much more

Take advantage
of amazing travel
opportunities

How the snacks stack

33%

is invested in girls through
programs, properties, volunteer
support and training, financial
assistance, and local services.



All Fall Product Program proceeds stay in Girl Scouts Heart of Michigan to support Girl Scouting in your area, including financial assistance, program events, trainings, and the maintenance and enhancement of GSHOM camps and properties.

Super Seller Corner

Stellar Seller Celebration

Cirque Kalabante- Acrobatics combined w/contemporary circus. January 23rd at Wharton Center MSU, 7:30 PM. To be eligible, Girl Scouts must sell \$1,250 in Fall Product Program by 11/16/25.

**Stellar Sellers receive two tickets to this performance.*



Double Mint Club



Club members get a 6-month subscription from Universal Yum Subscriptions

To Join the club girls must participate in Fall Product Program and Cookie Program and:

- Sell 1,250+ in Fall Product Program by 11/16/25
- Update: Sell 600+ packages of cookies by 4/1/26

Enter to Win our Grizzly Bear Mascot!

1 Lucky Girl Scout will be selected at random to take home our 2025 Fall Product Program Mascot!

Complete Steps by October 10th.
Winner announced October 13th.

To be eligible, a Girl Scout must:

- Create her Avatar
- Send 25+ Emails
- Use the Share My Site feature in M2

Nuts and Candies

Treats Products:

Mint Treasures - 2025 Girl Scout Tin*	\$12.00
Deluxe Pecan Clusters in Holiday Tin	\$12.00
Honey Roasted Mixed Nuts*	\$12.00
Whole Cashews w/ Sea Salt*	\$9.00
Deluxe Pecan Clusters	\$9.00
English Butter Toffee	\$9.00
Dark Choc. Caramel Caps w/ Sea Salt	\$9.00
Chocolate Covered Raisins	\$8.00
Peanut Butter Trail Mix	\$8.00
NEW! Cherry Almond Cluster	\$9.00
NEW! Nut Caramel Trail Mix	\$9.00
Hot Cajun Crunch	\$8.00
Dark Chocolate Mint Penguins*	\$8.00
Dulce de Leche Owls*	\$8.00
Peanut Butter Bears*	\$8.00
Fruit Slices*	\$7.00
Care to Share (Hometown Heroes)	\$7.00

Online Exclusives

Gourmet Blend - Tin	\$25.00
Gourmet Caramel Corn w/Almonds & Pecans - Tin*	\$24.00
Chocolate Covered Pretzels - Holiday Tin	\$12.00
Mint Treasures - 22 GS Memory Tin	\$12.00
Mint Treasures - 23 GS Memory Tin	\$12.00
Vanilla Honey Roasted Pecans*	\$9.00
Dark Choc. Peppermint Pretzels	\$8.00
Chocolate Covered Almonds	\$8.00
Sweet & Salty Mix	\$8.00
Thai Chili Mix	\$8.00
Caramel Apples	\$8.00
Cranberry Nut Mix*	\$7.00
Honey Roasted Peanuts*	\$7.00
Butter Toasted Peanuts*	\$7.00
Dill Pickle Peanuts*	\$7.00

*Gluten Free

More Products Available in Her Online Store

Personalized Products • Tervis Tumblers
Bark Box • Magazines • Candles

Girl Scouts of Heart of Michigan Fall Product Program Rewards

My Personal Goal:

TOTAL DOLLARS SOLD



Patches



5 Magazines
Bear Patch



25 Emails
2025 Patch



5 Donations
Care To Share Patch



12 Nut And Candy Items
Brave Fierce Fun Patch



25 Nut And Candy Items
Super Seller Patch

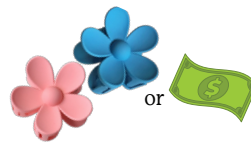


10 Magazines
Super Seller Mags Patch

Combined Sales



\$150 Total Sales
Stickers



\$225 Total Sales
Flower Hair Clip or \$4 Cashew Cash*



\$325 Total Sales
BFF Necklace or \$5 Cashew Cash*



\$425 Total Sales
Small Plush
or \$6 Cashew Cash*



\$550 Total Sales
Mini Scratch Notes
or \$6 Cashew Cash*



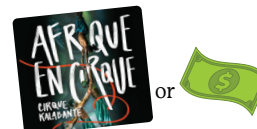
\$675 Total Sales
Large Plush
or \$7 Cashew Cash*



\$800 Total Sales
T-Shirt
or \$8 Cashew Cash*



\$1,000 Total Sales
Jewelry Box and Charm
or \$10 Cashew Cash*



\$1,250 Total Sales
Cirque Kalabante, Wharton Center,
1/23/26, 7:30pm
or \$20 Cashew Cash*



\$1,500 Total Sales
Karaoke Machine
or \$20 Cashew Cash*

Earn these two special patches with your name and avatar on them!

☐ Fall Personalized Patch

- Create Your Avatar
- Send 25+ emails
- Use the "Share My Site" function in the M2 System
- Sell \$350 in total Online Sales



☐ Earn the Cross Over Patch

- Create your Avatar
- Send 25+ emails
- Use the "Share My Site" function
- Sell 225+ packages of cookies during the 2026 Cookie Season



*Cashew Cash is a GSHOM Product Program Electronic Card that allows Girl Scouts to redeem for programming, camp registration, and retail purchases. Valid for 1 year. Cashew Cash Cards are emailed directly to the Girl Scout Caregiver and are unique to her.

girl scouts
heart of michigan

Learn
More

