

Cookie Program Glossary



ACH (Automated Clearing House)

An electronic network for financial transactions. This is the process used to facilitate payments/refunds between GSHOM and troops and participation in the Product Programs.

Bling your Booth

Weekly Cookie Booth Contest that takes place during the regular Girl Scout Cookie Season. Beginning with the first weekend of cookie booths, Troops will be able to enter weekly through the GSHOM Facebook page.

Cookie Booth

Product booth held at local community events and storefronts with prior approval by location and SUPM. Certain restrictions apply.

Council-Sponsored Cookie Booths

High-Traffic locations are arranged by GSHOM. Troops will be reserve their time on eBudde.

Digital Cookie (DC)

The online platform that troops and Girl Scouts can send emails to collect online payments for Girl Scout Cookies. Customers will order their cookies for girl-delivered, ship-direct, or at a booth. Customers can use this feature to pay by credit card, venmo, or paypal through the Digital Cookie App.

Direct Ship

Product shipped directly to the customer. These orders are only collected through the Digital Cookie customer ordering screen.

eBudde Platform

The online platform used to participate in the Cookie Program. Utilized by Girl Scouts Heart of Michigan troops to order, record and submit the Cookie Program.

Girl Delivery

Orders of product delivered by the Girl Scout. They can be collected online or with a paper order card

Girl Scouts Heart of Michigan (GSHOM)

This is your local council that supports your Girl Scout experience.

Goal Getter

Additional orders submitted by a Girl Scout outside of the initial order submit period.

Hometown Heroes/Gift of Caring (HTH)

The product program community service is a program where Girl Scouts collect donations. On a girl's order card it is displayed as Hometown Heroes. All items will be available for

pick up from Girl Scouts Heart of Michigan, for Troops to help deliver to their local Hometown Heroes.

NSF (non-Sufficient Funds)

When a planned payment is returned due to lack of funds or closed account. This can occur because of a scheduled ACH payment or deposited Bank Check.

Outstanding Money Report (OMR)

When monies owed to Girl Scout Troop are unpaid from a caregiver the Troop is able to complete the GSHOM Outstanding Money Report available online as a digital form. Completed by the Troop Leader or Troop Product Manager, this form removes the financial responsibility from the troop as a payment due and allows GSHOM to seek collection from the person owing. To complete, the Troop must submit the Caregiver Permission form along with any receipts showing product was delivered to person owing and any receipts with payments collected.

Product Cupboard/ Cookie Cupboard

Location to pick up additional candy and nuts for individual Goal Getters and Cookie Booths outside of the traditional Cookie Program.

Product Program

Product Program is a financial literacy program that allows Girl Scouts to earn money and develop skills while selling items to friends and family. Girl Scouts Heart of Michigan offers two Product Program opportunities annually to our members: the Girl Scout Treats & Reads Program and the Girl Scout Cookie Program.

Service Unit (SU)

This is a team of volunteers that helps a specific town or county. The SU consists of all troops in that area.

Service Unit Product Manager (SUPM)

A volunteer in your service unit to support troops with product program questions, trainings, materials, and rewards. They are your first line of support.

Troop Product Manager (TPM)

A volunteer in your troop who will support your Girl Scout's Cookie Program. If there is no designated volunteer in this role, it is the responsibility of the Troop Leader.

Troop-Sponsored Cookie Booths

Like council-sponsored booths, a Troop Product Manager will meet with a local business manager to secure a location for their troop, including date and time. These businesses or opportunities are not considered "Council-Sponsored" but will still need to be submitted to their local Service Unit Product Manager for approval.

*For cupboard locations,
hours, and information,
please check Rallyhood.*

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