

Glossary

ACH (Automated Clearing House)

An electronic network for financial transactions. This is the process used to facilitate payments/refunds between GSHOM and troops and participation in the Product Programs.

Direct Ship

Product shipped directly to the customer. These orders are only collected through the M2 customer ordering screen.

Double Mint Club

Participate in Fall Product Program and Cookie Program and sell \$1,250 in FPP products by 11/16/25, and 600 packages of cookies by 4/1/26.

Girl Delivery

Orders of product delivered by the Girl Scout. They can be collected online or with a paper order card.

Girl Scouts Heart of Michigan (GSHOM)

This is your local council that supports your Girl Scout experience.

Goal Getter

Additional orders submitted by a Girl Scout outside of the initial order submit period.

Hometown Heroes/Care to Share (HTH)

The product program community service is a program where Girl Scouts collect donations. On a girl's order card it is displayed as Hometown Heroes whereas online, it is displayed as Care to Share. All items will be available for pick up from Girl Scouts Heart of Michigan.

M2 Media Platform (M2)

The online platform used to participate in the Fall Product Program. Utilized by Girl Scouts Heart of Michigan troops, Girl Scouts, and families to order, record and submit the orders.

NSF (Non-Sufficient Funds)

When a planned payment is returned due to lack of funds or closed account. This can occur because of a scheduled ACH payment or deposited Bank Check.

Nut Hut

Product booth held at local community events and storefronts with prior approval by location and SUPM. Certain restrictions apply.

Product Cupboard/ Nut Cupboard

Location to pick up additional candy and nuts for individual Goal Getters and Nut Huts outside of the traditional Fall Product Program.

Product Program / Fall Product Program (FPP)

Product Program is a financial literacy program that allows Girl Scouts to earn money and develop skills while selling items to friends and family. Girl Scouts Heart of Michigan offers two Product Program opportunities annually to our members: the Girl Scout Fall Product Program and the Girl Scout Cookie Program.

Service Unit (SU)

This is a team of volunteers that helps a specific town or county. The SU consists of all troops in that area.

Service Unit Product Manager (SUPM)

A volunteer in your service unit to support troops with product program questions, trainings, materials, and rewards. *They are your first line of support.*

Share My Site

The Share My Site feature allows Girl Scouts and their families to share the link to their online storefront directly to social media or via text to their network.

Stellar Seller

Individual Girl Scouts that collect \$1250 in sales are invited to celebrate at the Girl Scout Heart of Michigan Stellar Seller Event. For Girl Scouts that are unable to attend, Cashew Cash is available at time of reward selection.

Troop Product Manager (TPM)

A volunteer in your troop who will support your Girl Scout's Fall Product Program. If there is no designated volunteer in this role, it is the responsibility of the Troop Leader.

Troop-Sponsored Nut Huts

Like a council-sponsored Nut Hut, a Troop Product Manager will meet with a local business manager to secure a location for their troop, including date and time. These businesses or opportunities are not considered "Council-Sponsored" but will still need to be submitted to their local Service Unit Product Manager for approval.

For cupboard locations, hours, and information, please check Rallyhood.

