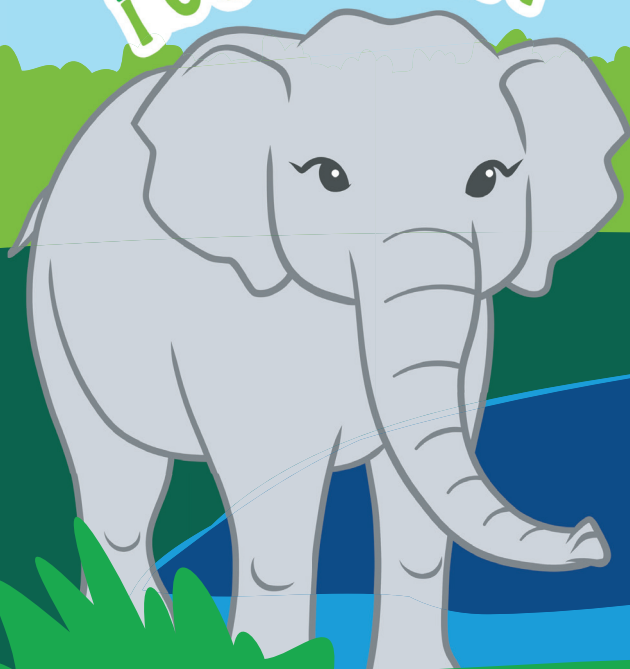


## 2024 Treats & Reads

# Family Guide

EMBRACE  
POSSIBILITY



## Key Dates

### September 16

Girl Launch Emails Sent  
Online Store Open  
Order Card Sales Starts

### October 13

Girl Order Card and Reward  
Entry Closes

### October 14

Online Store Closes

### November 9

Goal Getter & Nut Huts Start



## Important Info

Troop # \_\_\_\_\_

Treats & Reads Manager \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

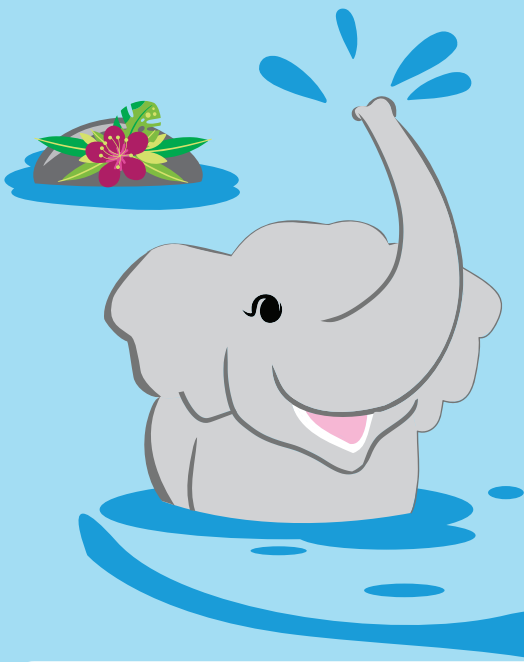
Money Due Date(s) \_\_\_\_\_

M2 Login \_\_\_\_\_

M2 Password \_\_\_\_\_

Scan to  
go to your  
Online Store  
girl site





**In order for her to be successful,  
she also needs the support of her family!**

### **Tips for helping your Girl Scout:**

Ask questions

Listen

Never do things for her that she can do for herself

Have fun!

When your Girl Scout participates in the Girl Scout Product Program, with your support the world is at her fingertips she can do anything!

## **Girl Scouts Build Skills & Confidence During Treats & Reads Season**



### **GOAL SETTING**

After your Girl Scout's Information meeting, ask her to share her individual and troop goals. Set a plan for how they will reach those goals. Sell to friends and families or host a Nut Hut.



### **DECISION MAKING**

After your Girl Scout's Information meeting, ask her how their troop plans to utilize their proceeds. They may want to go on a camping trip, complete a community service project, or purchase uniforms and badges.



### **MONEY MANAGEMENT**

Help her prepare for an upcoming booth by practicing how to make change for a customer. Practice scenarios she might experience selling door to door or at a Nut Hut.



### **PEOPLE SKILLS**

While selling to their customers, girls will talk to many different people. Have girls practice talking to customers about the product and what to say when someone says no.



### **BUSINESS ETHICS**

A Girl Scout is honest and responsible throughout the Treats & Reads Program. Girl Scouts who learn business ethics will gain trust from their customers including family, friends, and teachers.

## **Safety Tips**



- Show you're a Girl Scout by wearing your uniform or pin.
- Girls should never sell alone - Adults must accompany girls in grades K-5 and supervise girls in grades 6-12.
- Never enter the home or vehicle of a person when you are selling or making deliveries.
- Protect her privacy – Never give out a girl's last name, address, phone number or email.
- Take the GSUSA Internet Safety Pledge before conducting any online activities.
- Be Streetwise- Be aware of traffic and become familiar with the neighborhood.
- Sell in the daytime.

# The Girl Scout Experience Powered by The Product Program



Purchase program supplies for a great Girl Scout year



Attend resident or day camp



Participate in Girl Scout programming, curriculum and events



Fund Troop activities - planned BY girls FOR girls



Earn badges in STEM, outdoors, life skills, entrepreneurship, and so much more



Take advantage of amazing travel opportunities

## Special Rewards



### Drawing for the Embrace Possibility Blanket

10 Girl Scouts will be selected at random to receive when they Embrace Possibilities by October 1. *Winners will be announced 10/2.*

To be eligible for this opportunity a Girl Scout will need to:

- Launch their Girl Site on the M2 system.
- Design their exclusive Avatar on their Girl Site.
- Send 25 emails to family and friends.
- Use the "Share my Site" feature to create the buzz on social media about their Treats & Reads Program Goals.



### Take the Jumbo Elephant Home

- Launch their Girl Site on the M2 system.
- Design their exclusive Avatar on their Girl Site.
- Send 25 emails to family and friends.
- Use the "Share my Site" feature to create the buzz on social media about their Treats & Reads Program Goals.
- Create and upload their marketing video.

1 lucky Girl Scout will be selected at random to receive the Jumbo Elephant when they complete these steps by October 14th. Winner will be announced October 15th.

### New THIS Year

#### Limited Reward for Treats & Reads

The First 25 Girl Scouts that reach the \$1250 level through their Treats & Reads Program will receive the Embrace Possibilities Wristlet.



## How the snacks stack

**36%**

is invested in girls through programs, properties, volunteer support and training, financial assistance, and local services.

**47%**

goes towards product and vendor costs.



**14.5%**

goes towards troop proceeds.

**2.5%**

goes towards girl rewards.

All Treats & Reads proceeds stay in Girl Scouts Heart of Michigan to support Girl Scouting in your area. Including: financial assistance, program events, trainings, and the maintenance and enhancement of GSHOM camps and properties.

## Nuts and Candies

### Treats Products:

Mint Treasures - 2024 Girl Scout Tin*	\$12.00
Deluxe Pecan Clusters in Holiday Tin	\$12.00
Honey Roasted Mixed Nuts*	\$11.00
Whole Cashews w/ Sea Salt*	\$9.00
Deluxe Pecan Clusters	\$8.00
English Butter Toffee	\$8.00
Dark Choc. Caramel Caps w/ Sea Salt	\$8.00
Chocolate Covered Raisins	\$8.00
Peanut Butter Trail Mix	\$8.00
Cheddar Caramel Crunch	\$7.00
Hot Cajun Crunch	\$7.00
Dark Chocolate Mint Penguins*	\$7.00
Dulce de Leche Owls*	\$7.00
Peanut Butter Bears*	\$7.00
Dill Pickle Peanuts*	\$7.00
Fruit Slices*	\$7.00
Care to Share (Hometown Heroes)	\$6.00

### Online Exclusives

Gourmet Blend - Tin	\$25.00
Gourmet Caramel Corn w/Almonds & Pecans - Tin*	\$24.00
Chocolate Covered Pretzels - Holiday Tin	\$12.00
Mint Treasures - 22 GS Memory Tin	\$12.00
Mint Treasures - 23 GS Memory Tin	\$12.00
NEW! Vanilla Honey Roasted Pecans*	\$9.00
Dark Choc. Peppermint Pretzels	\$8.00
Chocolate Covered Almonds	\$8.00
Sweet & Salty Mix	\$8.00
Thai Chili Mix	\$8.00
Caramel Apples	\$8.00
Cranberry Nut Mix*	\$7.00
Honey Roasted Peanuts*	\$7.00
Butter Toasted Peanuts*	\$7.00

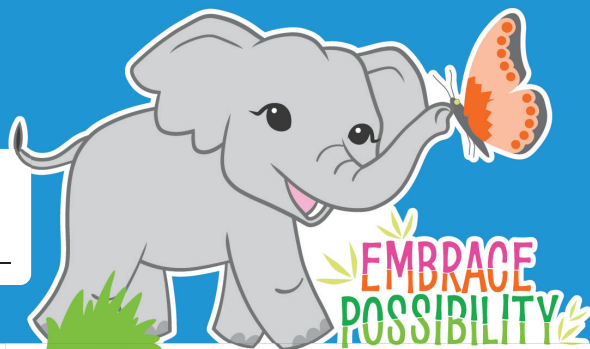
\*Gluten Free



# Girl Scouts of Heart of Michigan Treats & Reads Rewards

My Personal Goal:

TOTAL DOLLARS SOLD



## Patches



**25+ Emails Sent**  
2024 Patch



**5+ Mags & More Items**  
Elephant Patch



**12+ Nut/Candy Items**  
Embrace Possibility Patch



**10+ Mags & More Items**  
Super Seller Mags Patch



**5+ Hometown Heroes Items**  
Care to Share Patch



**25+ Nut/Candy Items**  
Super Seller Patch

## Combined Sales



**\$100+ Total Sales**  
Theme Stickers



**\$175+ Total Sales**  
Choice of: Heart Necklace OR  
\$3 Cashew Cash



**\$225+ Total Sales**  
Choice of: LED Scrunchie OR  
\$4 Cashew Cash



**\$300+ Total Sales**  
Choice of: Elephant Charm & Charm Bracelet OR  
\$4 Cashew Cash



**\$375+ Total Sales**  
Choice of: Small Elephant Plush OR  
\$5 Cashew Cash



**\$475+ Total Sales**  
Choice of: Diamond Art Kit OR  
\$6 Cashew Cash



**\$600+ Total Sales**  
Choice of: Embrace Possibility T-Shirt OR  
\$7 Cashew Cash



**\$700+ Total Sales**  
Choice of: Large Elephant Plush OR  
\$8 Cashew Cash



**\$800+ Total Sales**  
Choice of: Black Notebook with Gel Pens OR  
\$9 Cashew Cash



**\$1,000+ Total Sales**  
Choice of: Felt Message Board OR  
\$10 Cashew Cash



**\$1,250+ Total Sales**  
Choice of: Stellar Seller Event OR  
\$20 Cashew Cash



*Earn these two special patches with your name and avatar on them!*

### Fall Personalized Patch:



- Create your avatar
- Send 25+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$350+ in total online sales

*Personalize your patch by choosing from two scenes.*

### Girl Scout Cookie Crossover Personalized Patch:



- Create your avatar in the M2 system
- Send 25+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 225+ packages of cookies during the 2025 Girl Scout Cookie Program



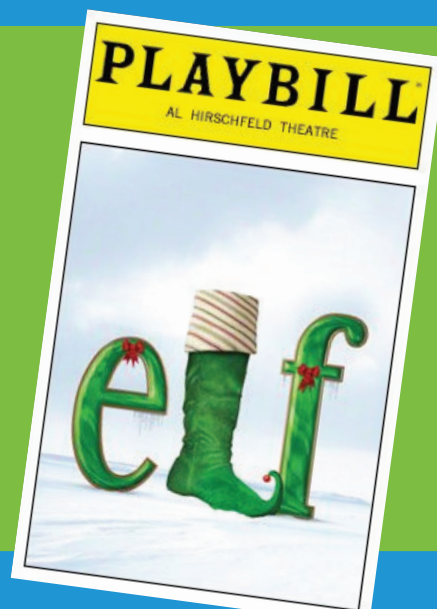
# Stellar Seller Corner

## Stellar Seller Celebration

**Earn two tickets to see Elf the Musical on November 10 at the FOX Theatre.**

To be eligible, Girl Scouts must sell \$1,250 in Treats & Reads by 10/14.

\*Cashew Cash is an alternative, but must be selected at the time of rewards selection.



## Join the Double Mint Club

To join the club girls must participate in Treats and Reads and Cookie Program.

To be eligible, Girl Scouts must:

- Sell \$1,250 in Treats & Reads by 10/14
- Sell 600 packages of cookies by 4/13

Girl Scouts will earn a 6-month subscription from Sock Panda. 12 pairs total.

EMBRACE  
POSSIBILITY

Learn  
More

