



## Fall Product Program

# Family Guide



### Key Dates

**September 24**  
Online Stores open  
and Paper Order Taking begins

**October 18**  
Online Girl Delivery ends  
and Paper Orders due

**October 19**  
Girl Sites continue ship direct only

**November 9-12**  
Product Delivery to Troops

**November 13**  
Girl Delivery to Customers Begin

**November 15**  
Direct Ship closes

**November 17**  
Rewards Due

**December 13**  
The Nutcracker at Fox Theatre



### Important Troop Info

Troop # \_\_\_\_\_

Product Manager \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Money Due Date(s) \_\_\_\_\_

M2 Login \_\_\_\_\_

M2 Password \_\_\_\_\_

**Scan to go to  
your girls's  
Online Store!**



# Benefits of Participating

Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop. The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year. Proceeds stay local to benefit our council and troops earn 16% on all items sold.



## GOAL SETTING

Girls work together to set a goal as a troop, how many products they need to sell as a troop to meet their goals.

### Why it matters

Girl Scouts learn to set goals and create a plan to achieve them



## DECISION MAKING

Girls decide how to market their business, what to do with their proceeds and where to sell the products.

### Why it matters

Girl Scouts learn to make decisions on their own and as a team.



## MONEY MANAGEMENT

Girls develop a budget and work within their budget. Girls also take orders and handle customer's money.

### Why it matters

Girl Scouts become confident working with a budget, handling money and making change.



## PEOPLE SKILLS

Girls talk with their customers to place orders and answer questions about the products.

### Why it matters

Girl Scouts find their voice and build confidence through customer interactions.



## BUSINESS ETHICS

Girls Scouts use the Promise and Law to guide them during the Fall Product Program Season.

### Why it matters

Being an ethical person is valuable in the world and as an employee.

## Ways to participate

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

### Take Orders In Person - Candy/Nuts

1. Girl Scouts share their goals with family and friends. Girls can also go over the nut and candy options that are available.
2. Customers will complete the order form with contact information, and pay at the time of their order with cash or check. Checks are made payable to Girl Scouts Heart of Michigan. Girl Scout informs customer of time frame when product will be delivered.
3. Caregivers turn in money to troop. If payment is not provided to Troop for these card order sales, the Troop will remove the order.
4. Product is delivered to the customer.

### Take Orders Online - Girl Delivery & Direct Shipping

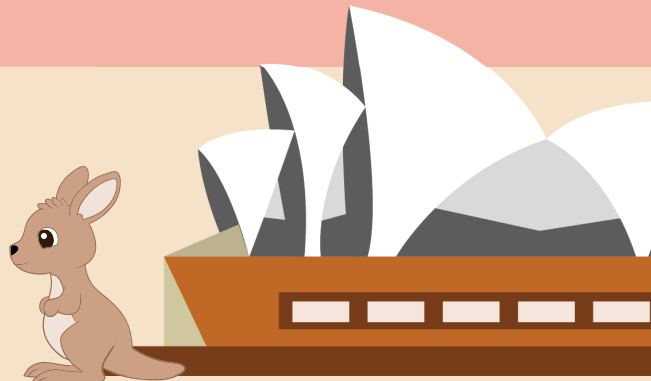
1. Girl Scouts create their personalized storefront in M2 and send emails to family and friends. Girls may also use the Share My Site feature to send texts messages/posts to their personal social media.
2. Orders are paid online and automatically credited to the participants in M2.
3. Girl Scouts deliver candy and nuts to customers.
4. Magazines, BarkBox, Personalized Items & Candles: Shipped directly to the customer (1-2 weeks standard delivery or expedited shipping).

### How to enter paper orders:

- Choose Manage Paper Orders from your dashboard.
- Enter total nut/candy items by variety from order card.
- Click Update. Make sure the totals match.

### How to enter rewards:

- Select Physical Rewards from the Dashboard.
- Select item or Cashew Cash at each level.



# The Girl Scout Experience Powered by The Product Program

Purchase program supplies for a great Girl Scout year

Attend overnight or day camp

Participate in Girl Scout programming, curriculum and events

Fund Troop activities - planned BY girls, FOR girls

Earn badges in STEM, outdoors, life skills, entrepreneurship, and so much more

Take advantage of amazing travel opportunities

Scan this QR code to find all the resources you'll need to have a successful Fall Product Program season



Scan here for helpful videos about launching the Fall Product Program



Site Set Up



Entering Paper Orders

## New Products



This year, we're excited to introduce **three new offerings**: Sweet Onion Snack Mix, Cranberry Trail, and Dark Chocolate Peppermint Pretzels, designed to add delicious variety and wholesome snack options to our lineup.

We also have a new 2026 tin: Milk Chocolate Mint Treasures: "Your Adventure Awaits."



## 2026-2027 Product Lines

### Nuts & Candies

**Shipped:** \$7 - \$25  
*Shipping rates apply*

**Girl Delivered:** \$7 - \$13  
*No shipping cost*

### BarkBox

\$28.99 • *Shipping \$5 for 1 box, \$10 for 2 or more*

### Candles

Prices vary \$24.95 - \$69.95  
*Shipping rates apply*

### Magazines

Prices vary \$10 - \$289  
*Shipping rates apply*

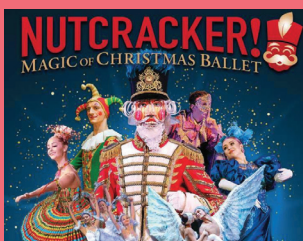
### Tervis Tumblers

Prices vary \$27.99 - \$89.99  
*Shipping rates apply*

### Personalized Products

Prices vary \$29.95 - \$79.95  
*Shipping rates apply*

## Amazing Reward Opportunity



Renowned for its Broadway-level production quality, *NUTCRACKER! Magic of Christmas Ballet* collaborates with a global network of designers, artisans, and puppeteers to create a

visually rich and imaginative world. From intricate costumes to larger-than-life characters, every detail is designed to deliver a one-of-a-kind theatrical experience.

**December 13th, 2026 at the Fox Theatre**

All Nuts & Candies Here



## Double Mint Club *Cratejoy*

Girls earn a 6-month subscription to Cratejoy

- Selling \$1,300+ in Fall Product Program by 11/15/26
- Selling 600+ packages of cookies by 4/5/27

# Girl Scouts Heart of Michigan Fall Product Program Rewards

My Personal Goal:

TOTAL DOLLARS SOLD



**25+ Emails**  
Ready to  
Explore



**5+ Mags  
and More**  
Kangaroo



**12+ Nuts and  
Candies**  
2026 Patch



**5+ Donations**  
Care to Share  
Patch



**25+ Nuts and  
Candies**  
Super Seller  
Patch



**Upload a  
Video**  
Visualize



**\$70+ Share  
Dollars**  
Online Patch



**100+ Items**  
100+ Patch



**Set up Site  
by 10/8**  
Rally Patch

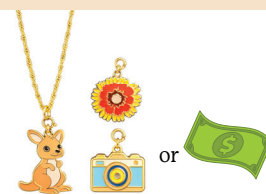
## Combined Sales



**\$175 Total Sales**  
Stickers



**\$250 Total Sales**  
Friendship Bracelet Wheel or \$4 Cashew Cash\*



**\$350 Total Sales**  
Charm Necklace or \$5 Cashew Cash\*



**\$450 Total Sales**  
Small Plush  
or \$6 Cashew Cash\*



**\$575 Total Sales**  
Wet/Dry Bag  
or \$6 Cashew Cash\*



**\$700 Total Sales**  
Large Plush  
or \$7 Cashew Cash\*



**\$825 Total Sales**  
T-Shirt  
or \$8 Cashew Cash\*



**\$1,000 Total Sales**  
Water Bottle  
or \$10 Cashew Cash\*



**\$1,300 Total Sales**  
Nutcracker 12/13  
at the Fox Theatre  
or \$20 Cashew Cash\*



**\$1,500 Total Sales**  
Travel Duffle Bag and Luggage Tag  
or \$20 Cashew Cash\*

*Earn these two special patches with your name and avatar on them!*

### ☐ Fall Personalized Patch

- Create Your Avatar
- Send 25+ emails
- Use the "Share My Site" function in the M2 System
- Sell \$350 in total Online Sales



### ☐ Earn the Cross Over Patch

- Create your Avatar
- Send 25+ emails
- Use the "Share My Site" function
- Sell 225+ packages of cookies during the 2027 Cookie Season



\*Cashew Cash is a GSHOM Product Program Electronic Card that allows Girl Scouts to redeem for programming, camp registration, and retail purchases. Valid for 1 year. Cashew Cash Cards are emailed directly to the Girl Scout Caregiver and are unique to each Girl Scout.

girl scouts  
heart of michigan

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