



# The Trefoil Times

A publication of Girl Scouts Heart of Michigan



## Welcome to 2025, Girl Scouts!

**H**ey Girl Scout! Welcome to the winter edition of the Trefoil Times. We are so excited to tell you all about the latest happenings here at Girl Scouts Heart of Michigan, from Winter Adventure Days at camp to Girl Scout Week to preparation for spring events. Let's dive in!

### Camp registration is open now!

Going to camp is the perfect way for your girl to go outside and come back better. At camp, she will learn many new skills, like independence, decision-making, resilience, and courage, while leaving with a new appreciation for nature and, best of all, new friends and memories to last a lifetime.

Check out all our offerings at [girlscoutcamp.org](https://girlscoutcamp.org)!



Sneak peek  
of everything  
inside this edition:

Tips for a successful  
cookie season

Girl Scout Week

Camp sneak peek

And more!

Email  
[marketing@gshom.org](mailto:marketing@gshom.org)  
to let us know what  
you'd like to see in  
future editions or for  
your troop to be  
spotlighted!



January 2025 • Issue 4



Get yours at your  
local GSHOM  
Retail Shop!

## Getting Ready for Booth Season

**B**ooths are an excellent way for your troop to strive for their troop goals and gain the Five Skills! Here are some tips for a successful Cookie Booth!

- Make posters & share the troop's goals with your customers.
- Create a theme and enter the fun Bling Your Booth contest.
- Put up a sign showing you accept credit cards. Digital Cookie will allow you to accept credit card payments. Call Help Desk if you need help setting this up.

### This season, think outside the box!

As a troop, decide what the girls' plans are for the year:

- What activities do the girls want to do, badges they want to earn, and experiences they want to share?
- What are some of your Girl Scouts' personal goals?
- What are some specific reward milestones the girls would like to reach?
- How can the Girl Scout Cookie Program help them reach these goals?
- What local businesses could you visit that may want to buy cookies for their employees, customers, or give to Hometown Heroes?



## Hometown Heroes

**O**ur Girl Scout Product Programs offer a wonderful opportunity for our girls and customers to donate fantastic products to Hometown Heroes!

The Hometown Heroes program allows Girl Scouts to give back to their communities while learning about the individuals who make a difference.

Girls have previously donated to nurses, firefighters, police officers, doctors, paramedics, military personnel, teachers, veterans, and more.



Learn more



## Behind the Box: Media Interviews for Cookie Season!

### What if your Girl Scout could take her cookie-selling skills to the next level?

With Behind the Box, she'll have the exciting opportunity to participate in a radio or tv interview, sharing the story of how Girl Scout Cookies power her troop's adventures and support programs that make a difference. It's more than just fun for her—it's a chance to build confidence, master public speaking, and shine as a leader. Watch her grow and inspire the community. Let her step into the spotlight and go Behind the Box!

Email [marketing@gshom.org](mailto:marketing@gshom.org) to get involved!

**FIVE  
SKILLS**



**GOAL  
SETTING**



**DECISION  
MAKING**



**MONEY  
MANAGEMENT**



**PEOPLE  
SKILLS**



**BUSINESS  
ETHICS**



## Get Ready for Booth Season at our Retail Shop

Cookie Booth season is here, and we've got everything your Girl Scout needs to shine! From fun accessories and costumes to must-have booth essentials, she'll be ready to make cookie season a success.

Stop by your local GSHOM Retail Shop today!



Retail  
Shop  
Hours

**Tuesday, Wednesday, and Friday:**  
10:00 a.m. - 5:00 p.m.

**Thursday:** 10:00 a.m. - 6:30 p.m.

## Cookie Entrepreneur Family Pins



When your girls sell Girl Scout Cookies, they practice-goal setting, decision making, money management, people skills, and business ethics—as your girls learn to think like an entrepreneur.

They can earn badges and pins each year they run their own Girl Scout Cookie business. Then, explore their own business idea by earning an Entrepreneur badge.

Scan here to  
learn more



## 58th National Council Session



**This special gathering only happens once every three years and will take place in the nation's capital.** It kicks off with our 58th National Council Session (NCS) on July 20th, 2026. Delegates from around the country and overseas gather to vote on and discuss issues important to our Movement, and elect leaders for the next triennium.

During this event, we will energize our membership, deepen our commitment to Girl Scouting, and celebrate our successes. If you or your girl are interested in serving as a National Council Delegate, please print and complete the application and submit, along with a letter of reference and résumé or short bio, no later than February 28, 2025.

Learn more





## Let's celebrate Girl Scout Week!

*March 9th - 15th*

Celebrate 113 Years of Girl Scouting with us by participating in these daily festivities that showcase the pillars and beliefs of the Girl Scout movement.

**Sunday**

**9**

**Girl Scout Sunday / Community Service**



Kick off the week doing community service! If you regularly attend a place of worship, be sure to represent your Girl Scout pride sometime this week.

**Monday**

**10**

**Make New Friends**

Invite a new friend to play with you, invite another troop to do an activity with you, or host a make new friends event in your community.

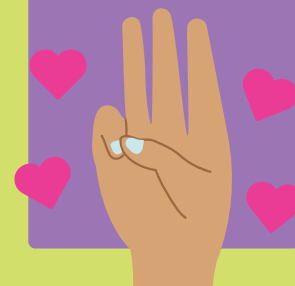


**Tuesday**

**11**

**Traditions**

Learn a Girl Scout tradition and share it with others.



**Wednesday**

**12**

**Girl Scout Birthday Party / Wear it Wednesday**

Wear your Girl Scout uniform or your favorite Girl Scout swag to school, and then register to join us at your local GSHOM Regional Center to celebrate at our Girl Scout Birthday party!



**Thursday**

**13**

**Outdoor Adventures**

Book an adventure at one of our beautiful Girl Scout properties, and try something new!



**Friday**

**14**

**Future Leaders**

Girls run the world! Learn more about a career you are interested in, visit a local business run by a female community member, or connect with a younger Girl Scout troop and share your favorite activity.



**Saturday**

**15**

**Sisterhood Saturday!**

Celebrate sisterhood with your Girl Scout friends and show the world the amazing skills you learn in Girl Scouts by participating in a Girl Scout Cookie Booth.



**In no particular order, complete this challenge to celebrate Girl Scout Week.**

Scan here after completing at least three of the challenges to receive a 2025 fun patch!

\*One submission per troop (or Juliette)



**Did you know that by participating in Girl Scout Week, your troop will earn many of the requirements to become an Honor Troop?**

Tag us (@GSHOM) in your pictures during the week for the chance to be spotlighted!

## Adult Awards Ceremony



We are so thankful for the wonderful contributions of our volunteers and community partners to Girl Scouting! It truly brings us joy to celebrate their amazing service through the Girl Scouts Heart of Michigan Adult Awards. Your dedication makes a real difference!

**Please mark your calendars and join us in Lansing to celebrate our outstanding awardees at the 2025 Adult Awards Ceremony on Sunday, May 4, 2025.**



# Are you ready for Girl Scout Camp?

## This summer, pack your bags and embark on adventure!

*From climbing to new heights to exploring Amish culture, our programs are packed with excitement, challenges, and lifelong memories and friendship. Whether you're mastering new skills or venturing into the unknown, there's something for everyone. Here are just a few of the unique experiences waiting for you:*

### Backpack Excursion at Camp Linden

*July 13 - 18: Survivor Week | August 3 - 8: Messtival Week  
6 days | Tent Accommodations | \$550*

Get ready to immerse yourself in the wilderness! Learn to plan and pack for a backcountry adventure, navigate trails, and cook over an open fire. The highlight? A hike to a primitive campsite for an overnight adventure under the stars. Perfect for thrill-seekers who love the outdoors!

### Crazy for Climbing at Camp Merrie Woode

*August 3 - 8 | 6 days | Tent Accommodations | \$600*

Climbing enthusiasts, this is for you! Spend a week mastering indoor and outdoor climbing walls, crate stacking, and tree climbing. Top it off with a trip to Grand Ledge for natural rock climbing. Reach new heights and build confidence with every climb!



Scan for  
more

## Camp Open Houses

### April 26<sup>th</sup>

1:00 p.m. - 4:00 p.m.

**Camp Linden, Camp Merrie Woode,  
and Camp O' the Hills**

Join us at our camps for an afternoon filled with fun, games, archery, and learn about the great outdoors and have a s'more (or two) by the campfire.



Come and join  
the fun!

Bring your  
friends!



## Explore Beyond the Campgrounds

### Amish Adventures and Lakeside Escapes with Camp Merrie Woode

*July 20 - 25 | 6 days | \$700*

Experience the charm of Amish culture and the beauty of Indiana Dunes National Park. Visit the Shipshewana Flea Market, Dutch Creek Farm Animal Park, and soak in the perfect blend of culture and nature.

### Northern Michigan Exploration with Camp Merrie Woode

*August 10 - 15 | 6 days | \$850*

Explore the breathtaking beauty of Northern Michigan with a guided kayaking tour at Pictured Rocks National Lakeshore. Learn Michigan history, enjoy famous fudge, and camp under the stars during this adventure-packed week!

PLAN A TROOP TRIP TO THE

# THEATER!



**A YEAR WITH FROG AND TOAD**  
Feb 23, 2025  
Michigan Theater, Ann Arbor



**DOT DOT DOT: A NEW MUSICAL**  
Apr 12, 2025  
Michigan Theater, Ann Arbor

**TICKETS** → [marquee-arts.org/not-just-for-kids](http://marquee-arts.org/not-just-for-kids)

**MICHIGAN THEATER ANN ARBOR** \*Not just for kids

# Upcoming Programs

**Feb 19** Magical Miniature Fairy Garden  
Session B - Jackson  
dbj

**Feb 20** Magical Miniature Fairy Garden  
Session C - Saginaw  
dbj

**Feb 27** Waterway Wonders with Barr Engineering  
Camp Linden  
bj  
Work with environmental engineers to help the planet.

**Mar 1** First Aid Fanatics - Kalamazoo  
db  
Come to this state of the art simulation center at Western Michigan University, Homer Stryker M.D. School of Medicine for hands-on learning experiences.

**Mar 8** Northville Robotics Cadette Workshop  
c  
Build and program miniature robots known as sumo bots.

**Mar 12** Girl Scout Birthday Bash!  
fdbjcsa  
All Regional Centers

It's time to party! Celebrate over a century of Girl Scouting with games, treats, crafts, and more! Lead the group in your favorite Girl Scout song, join in on traditions that make Girl Scouts great, and make new friends!

**Camp Merrie Woode Alumni Weekend**  
April 11-13

Did you come to CMW when you were a kid, serve here as counseling staff, or you fell in love with CMW as a volunteer? **Join us for an alumni & family weekend!**



**Mar 22** Top Chef: Simple Meals  
j  
East Lansing, at the MSU Food Lab  
Learn how to use different cooking equipments during a kitchen scavenger hunt.

**Mar 22** Top Chef: New Cuisines  
csa  
East Lansing, at the MSU Food Lab  
Learn about different cooking equipment, make a dish from another country, another region of the United States, and another time period.

**Mar 23** Badgefest Coding for Good  
bjcsa  
Plymouth - The Coder School  
Find out if you have what it takes to build a digital world out of lines of code with this crash course.

**Apr 4** Summer Camp Info Night  
adult  
Virtual  
Join us for this info night to have all of your questions answered and talk directly with the Camp Team!

**Apr 10** Eco Erosion With Barr Engineering  
bjcsa  
Ann Arbor  
Stop by the Sedimentation Station to learn all about erosion, how different types of soil are affected by rainfall, and the impact this has on the environment.

**Apr 26** Camp Open House  
fdbjcsa  
Camp Merrie Woode, Camp Linden, and Camp O'the Hills  
Join us at camp for a fun afternoon!



**This is just a taste of all our program offerings!**

Scan the QR code to register for the events listed above and explore all the various programs and activities that Girl Scouts offer. From outdoor adventures to STEM initiatives, community service projects, and more, there's something for every girl to get involved in and make a difference.



[www.gshom.org/events](http://www.gshom.org/events)





# World Thinking Day

**Saturday, February 22**

On this day, we encourage collaboration and cooperation with other people outside of your girls' regular sphere, helping them learn something new and see things from different perspectives. It's a great time for girls to learn about how to protect the environment, and see what other countries are doing to protect is as well.

Now that you know how, go out and have an awesome World Thinking Day!



# Girl Recognition Ceremony

**Sunday, May 18**

Girl Scouts make the world a better place and seeing that impact can start right in your own community with the Gold, Silver, and Bronze Awards.

If you've completed your Silver or Bronze Award project and want to be featured in our Girl Recognition Ceremony this Spring, **submit your entry by March 1.**



Learn more



**10<sup>th</sup> Anniversary!**

# Maple Syrup Day

**Saturday, March 8**

**Join us at Camp O'the Hills for our 10th year of making maple syrup!**

You and your family will help tap a tree, collect sap, and watch it cook down to the tasty topping for pancakes.

You'll learn about trees and the health benefits of maple syrup, then come inside to a hot, delicious brunch of pancakes and sausage.

*GSHOM Members: Girl \$35 | Adult \$35  
Non-Members: Girl \$40 | Adult \$40  
Session A: 10:00 a.m. to 12:30 p.m.  
Session B: 1:30 p.m. to 4:00 p.m.  
Outcomes: D3, C5, T2, T5*

Register



# Did you know...

When joining Girl Scouts, the full registration fee goes to GSUSA. We also have a Council Service Fee that supports local programs, services, and amenities in our council. It allows GSHOM to make magic happen in the lives of all our members. Here are a few ways the Council Service Fee supports you, your Girl Scouts, and your Girl Scout experience.





601 W Maple St  
Kalamazoo, MI 49008

POSTMASTER:

Send address changes to  
The Trefoil Times  
601 W Maple St  
Kalamazoo, MI 49008



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The Trefoil Times is a  
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Girl Scouts Heart of  
Michigan.



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## Dates to Remember

### February

Black History Month

### February 2

Groundhog Day

### February 11

International Day of  
Women and Girls in  
Science

### February 22

World Thinking Day

### March

Women's History  
Month

### March 9-15

Girl Scout Week

### March 12

Girl Scout Birthday



*Please join us at our*



## Girl Scout Cookie Bake-Off

Benefit

**Thursday, March 6, 2025, 6:00 p.m.**

*Your small bites will make  
a big impact on girls.*

*You are the main ingredient in our recipe for a gathering that gives girls in our communities the opportunity to be Girl Scouts. Esteemed chefs will put their culinary talents to the test as they use Girl Scout Cookies to create never-before-seen creations for you to sample. Together, we can bring the benefits of Girl Scouting to all girls!*



Get tickets

